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The Ocean Beach News

FOR THE ADVANCEMENT OF OCEAN BEACH, POINT LOMA, MISSION BAY AND MISSION BEACH

Twenty-second Year No. 9

Phone Bayview 3157

Friday, December 17, 1943

Five Cents a Copy

Ocean Beach, California



1943
CHRISTMAS





To each and all of you we say "MERRY CHRISTMAS." We say it—yes—in the same spirit that we have said it in the past, knowing that the full enjoyment of Christmas is an affair of the heart and of the spirit.

Sam Cole Barber Shop

SAMUEL COLE
JOE McCULLOCH

BERT HILBURN
CLAUD CLAMFITT

4937 Newport

Ocean Beach



Barbecue Lunch

A. J. WYNESS, Proprietor

5080 Newport Ave.



War or peace, a brave new world is in the making—a world in which better opportunities will be had for all. The Spirit of Progress is on the march, and we may all look hopefully to the future. At this time it is fitting that we count our many friends and recall the happy relationships of 1943. We wish all of you the choicest blessings that Christmastime can bestow.

Ocean Beach Bakery
5001 Newport Ave.

★ It's just about time for that perennial paratrooper, Santa Claus, to start his friendly invasion. We just want to say we hope he makes a happy landing, right in your home, bringing you more Christmas cheer than you've ever had before.



LITICKERS
755 VOLTAIRE ST.



Ocean Beach Lumber Co.

4685 Muir Avenue

Mike, Bill and Jerry



Ocean Beach Phone B-3150

FRI., SAT. Dec. 17-18

Cecil B. DeMille's

"Union Pacific"

—Starring—

Barbara Stanwyck, Joel McCrea

—with—

Akim Tamiroff, Robert Preston

Lynne Overman, Brian Donlevy

Specially Added—

Harry Owens and Helo Hattie in

"South Sea Rhythms"

SUNDAY, MONDAY, Dec. 19-20

Cont. Sun. 1 p.m.—Mon. 6 p.m.

Bob Hope, Betty Hutton

"Let's Face It"

—with—

Dona Drake, Marjorie Weaver

Zasu Pitts, Raymond Walburn

Eve Arden, Cully Richards

Shown Sun. 1:09-4:25-7:40-11:50

Monday at 7:25 and 10:35

—2ND HIT—

YOU'VE NEVER SEEN ITS

EQUAL & YOU NEVER WILL

"The Battle of Russia"

Shown Sunday 3:00, 6:20, 9:30

Monday at 6:09 and 9:20

—Plus—

March of Time—Andy Pandey

TUE. WED. THU. Dec. 21-22-23

Open Daily 5:45—Starts 6 P.M.

"Claudia"

Dorothy McGuire, Robert Young

Ina Claire

Daily at 7:20 and 10:30

—CO-FEATURE—

"Dangerous Blondes"

—with—

Allyn Joslyn, Evelyn Keyes

Edmund Lowe, Anita Louise

Frank Craven

Daily at 6:00 and 9:10

FRI., SAT. Dec. 24-25

Cont. Sat. (Xmas) from 1 p.m.

Red Skelton, Eleanor Powell

—in—

"I Dood It"

Friday, 7:20, 11:30

Saturday, 1, 4:20, 7:30, 10:35

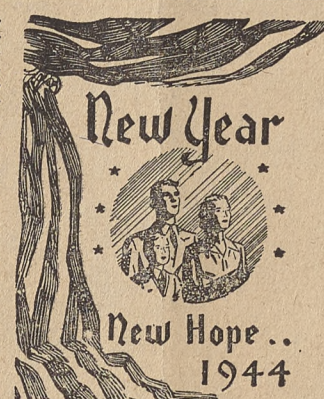
Laurel and Hardy

"The Dancing Masters"

—with—

Trudy Marshall, Robert Bailey

Fri. 6:20-9:25—Sat. 3-6:25-9:30



WE WISH
ALL OF
OUR FRIENDS
A
VERY HAPPY,
PROSPEROUS
NEW YEAR

The employees of
BANK AMERICA, N.T.S.A.

Ocean Beach



Joe and Mary Lownes
and
Lee and Dorothy Woodley
FEEDRATED STORES
and
BEN FRANKLIN STORES

To have served you in 1943 has been a pleasure and a privilege. We hope we have served you well enough to merit your patronage in 1944. Right now we want to say
Happy New Year
To You and Yours



HOLIDAY GREETINGS

★ The success we enjoyed in 1943 is not merely the result of chance. It is the accumulating reward of long years of effort on our part to give the most in quality and service for your money. That policy holds good in 1944, a year which, we hope, will shower many blessings upon you.

S & E CAFE
4970 Voltaire Street

Helen's Card-Gift Shop



THE STAGE COACH has given place to the streamliner. The electric light has snuffed out the soft-beamed candle. Tinkling sleigh bells are drowned in the roar of motor horns. But who will say that Christmas has lost its charm? With Christmas at hand we renew our pledge of devotion to ideals of honest dealing, and express our appreciation of your friendship for us during 1943.

"HEAP ON MORE WOOD, THE WIND IS CHILL;
BUT LET IT WHISTLE AS IT WILL,
WE'LL KEEP OUR MERRY CHRISTMAS STILL!"



ELM'S

Men's Furnishings, and Shoes for the Entire Family

4985 NEWPORT

OPEN SATURDAY NIGHT, DECEMBER 18

The Ocean Beach News

FOR THE ADVANCEMENT OF OCEAN BEACH, POINT LOMA, MISSION BAY AND MISSION BEACH

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Ocean Beach, California



COMMENT and RUMOR

We thank Bob Brazzel for a picture, greeting received during the week from Buckley field, Colorado, where Bob is taking training. Bob looks a little more serious than usual in the photo but says it was the photographer's fault, not his own. He had just been paid so had nothing to feel bad about. Bob was also an ardent worker for anything at hand, especially Boy Scout work, and we know he is taking his training in a serious manner too.

We note the Christmas trees at our stores are extra fine this year. Silver tip firs the merchants say, and they sure are beautiful and take us back in fancy immediately to forests of the Teton and Yellowstone country.

The News has received a late shipment of a couple dozen boxes of Christmas cards that can be printed and delivered with names on them on 24 hours notice as long as they last. If you didn't get yours, better hurry.

Any friends we have missed this week has not been intentional, only the inability to get to contact everyone as we should like to have done. Our next issue will get distribution on the eve of the Christmas holiday, if the postal service is not too overloaded, and we have a plentiful supply of appropriate illustrations for both the Christmas and New Year's holidays that we would be pleased to show.

This Christmas greeting number of the Ocean Beach News is not quite up to what we anticipated it should be a month ago and it looked doubtful Monday that we could get out more than half as much holiday material as has actually been prepared in the few days intervening to Dec. 17. All of the force and family has nursed the flu for a day or more during the last two weeks. When we could work through we've worked hard and trust our efforts may be appreciated.

We were fortunate in getting part-time helpers who are a couple of dandy men, well experienced in the small shop, which fitted in ideally with the plans we had, and also able to get out the rush commercial printing of the holiday season.

We thank the church pastors for their contributions to the holiday number and to our loyal advertisers for their prompt response in accepting part of the responsibility in their community at this time and the whole year through.

Among the many who have been missed in their business place is Gordon Schneider, druggist, now back on duty for a short shift each day. Gordon put in too many long and rushing hours with hardly time to eat or rest like the others who overdo, and must later respond to nature's call to rebuild one's body. A lot of our business people are calling out all their reserve power in caring for their businesses in these strenuous times but should not fail to also take a proper amount of rest and a regular time out for meals.

Some of our service stations experienced a gasoline shortage this week and were entirely out of fuel for a few days. This occurrence may be looked for more and more, it is said, under the present gas rationing program.

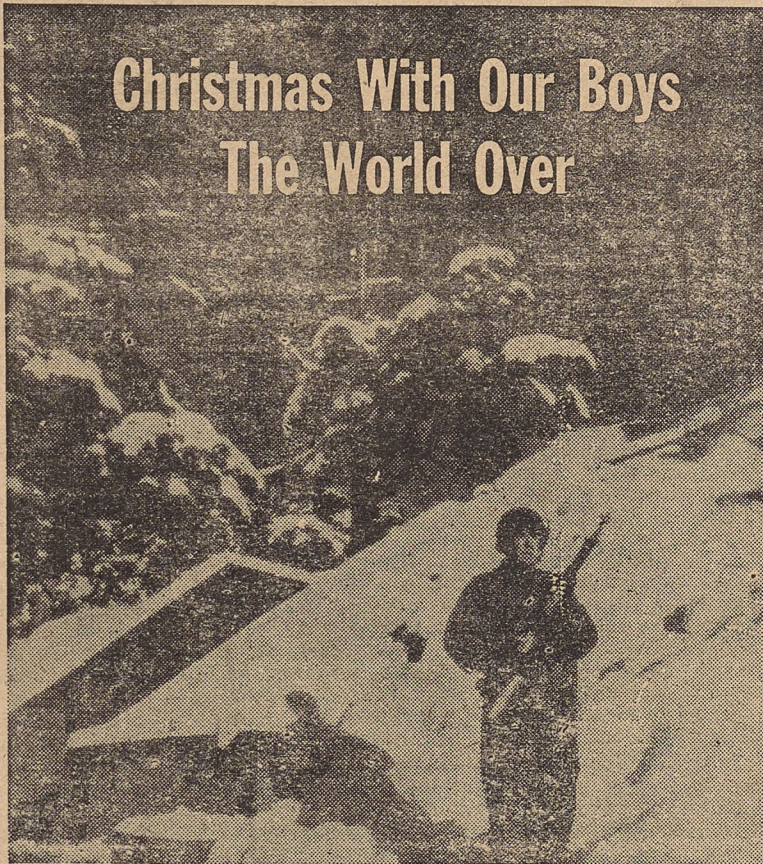
If you see an error or two in your newspaper, don't think the printer or publisher is a dumb cluck. Just remember, on every page there is a chance to make hundreds of thousands of mistakes, so if there is an occasional one, be considerate and admit that you might not do any better yourself.

FATHER OFFERS \$500 FOR BODY OF SON

An appeal and an offer of \$500 for the recovery of his son's body has been made by Dr. Louis M. Winn of 2754 Dove st., who asked hunters to look for plane wreckage while they are in the mountains.

Ens. Louis M. Winn jr., 27, was on a flight with two other planes when he was lost over the Laguna mountains in Feb. 1942. He and his co-pilot, Ens. William Page, of Ontario, were missed from formation upon skirting Santa Rosa mountain peak.

Christmas With Our Boys The World Over



The spirit of Christmas glows deep in the hearts of the men in our armed forces, no matter where they may be. In the frigid outposts of the land of the midnight sun Yuletide is being celebrated. It is Christmas, too, for our boys in the steaming jungles of the South Pacific, in Africa, China, Britain

and Brazil. Yank ingenuity has overcome difficulties of terrain and distance to capture Christmas cheer and improvise some of the comforts of home. Christmas to these men will lack the proverbial trimmings and the faces of loved ones, but letters from home will make up for that.

In picture at top a lonely U. S. sentry keeps his Christmas vigil at the U.S. outpost in Sitka, Alaska.

Right: A Christmas package for a marine in the South Pacific. It arrived early in November.



Christmas Eve in Buna, New Guinea. Right: Our national capital in Christmas mantle of snow.

IN THE SERVICE--

News from our local boys in service as well as letters or excerpts of letters in this newspaper. Please bring them in for many service men receive the Ocean Beach News by mail weekly and are glad to hear of former friends.



Winford O. Plant, son of Mr. and Mrs. J. O. Plant of W. Point Loma Blvd., expects to start training next Monday at the local Marine base.

Hudson Rosenberg, son of Dr. and Mrs. Earl Rosenberg, of 3829 Narragansett ave., who is in the infantry training school at Fort Benning, Ga., received a visit recently from his sister, Miss Louise Rosenberg, who teaches in Rome, Ga.

Mildred Southwell Damiano expects to leave today for Haltinger, Texas, where she will be with her husband, Gunner Sgt. Ralph Damiano, who is an army air corps instructor. Mrs. Damiano hopes to meet brother Bill Southwell who is stationed at Corpus Christi, Tex. Bill may be home to visit his mother in February, he writes.

Joseph Roque jr., son of Mr. and Mrs. J. C. Roque, 452 Bermuda ave., last week entered the Navy training school at Farragut, Idaho.

Bruce Nehls, son of O. B. Nehls, of 4729 Lotus st., is at Stanford university, studying under the army specialized training program. He and his sister, Janet Nehls, of the woman's marine corps reserve, are both graduates of Pt. Loma high school.

Cpl. Edwin Morris Freakley, U.S.A., son of Mr. and Mrs. Norman Freakley, 4469 Santa Monica, is stationed at Camp Butler, North Carolina, with infantry division. Edwin, who has been in the service over a year, resides with his bride, a native of North Carolina, near the camp. B. R. Freakley, Edwin's uncle, resides at 4435 Santa Cruz.

One happy man in Navy training is Clinton LeJeune who returned to this section the first of the week from Farragut, Idaho. LeJeune will be at the Destroyer base for advanced school gunnery. Mrs. LeJeune came home with him and they are pleased to be back in sunny Southern California as they had already experienced weather 10 degrees above zero before leaving the north country.

Parent-Teacher Meeting

The Ocean Beach P.T.A. held its monthly meeting Dec. 14, at 1:30 p.m. in the school auditorium, with our president, Mrs. Albert Smith, presiding.

An interesting talk was given by Miss Barbara Haskell of the campfire girls in reorganizing a group here called the Buebirds. Miss Elsie Landon reviewed and displayed some beautiful children's books, which can be obtained at the Ocean Beach library for Christmas gifts.

For the entertainment program Christmas carols were sung by the fourth grade students and tea was served by the first grade mothers. The Christmas spirit was carried out by the well arranged table of red candles and poinsettias.

Winning the War Through Better Health will be the theme for January, and a health program will be given by the children Tuesday, Jan. 11, 1944, at 1:30 p.m. —P.C.

Keep on Backing the Attack with your purchases of WAR BONDS. Give War Bonds for Christmas.

Mabel and Lynn's Coffee Shop to Open Saturday

Lynn and Mabel Price have been very busy the past week in final preparation of opening their new coffee shop at 1677 Bacon st., in the Kraft building, this week, Saturday.

They think they have hurdled the obstacles of OPA and the ration board, the plumber, carpenter, electrician and many others encountered in establishing a new business in the present war days.

Mr. and Mrs. Price are not strangers to our community having operated Mabel's cafe successfully for several years down at Voltaire st., and we know they will enjoy a fine cafe business.

Friendly Reader Turns Reporter

Ocean Beach News Dear Heber:

As you were not able to attend the last meeting of your Chamber of Commerce I will pinch hit for you as per promise. It being the last meeting for 1943 there was considerable discussion about what had been accomplished the past year, and what was to be taken up in the coming year.

It seems that they have agitated the following things for Ocean Beach this year so far. A jetty to protect our beaches, a sea-wall to protect property and stop erosion, a fishing pier for everyone's pleasure, playgrounds for the kiddies, and last, a community center building where we can all meet for different purposes. This has all been done to uphold Ocean Beach as a progressive community and a fine place to live. They are now trying to get a short cut highway into San Diego and other things.

Now Heber after attending this last meeting for 1943; I retired for the night, later I woke up in a trance, whether from the excitement of the meeting or other things I can't say. It must of been from some press item I had read written by some Chamber of Commerce secretary. Anyhow this is what I visualized. They completed the jetty, sea-wall, built the community building, paved Abbott st., acquired a nice plot of ground for a park and built lots of play things for the kiddies.

And as a final quick finish they built the short cut highway into San Diego. This is the route they went. Going over Narragansett st. directly to the civic center. In doing so had the government to remove the training station, fill in the bay, had the city of San Diego dig a tunnel through the hill up Narragansett st., and build a four lane traffic highway into San Diego. This was done so might be able to drive to San Diego in five minutes or walk it in 20 minutes.

In conclusion Heber, if you readers don't know what is being done by your Chamber of Commerce, I would suggest that they join it, come out to the meetings, take an interest and keep posted on what is going on. Now having done my duty, I will take about four aspirin and retire for the night.

Fraternally yours, — SAM COLE.

P.S. I will mail you my bill later.

Rollin Reed Kiwanis Chairman

Rollin "Jockey" Reed, erstwhile mischief maker when off duty from his work managing the Ocean Beach branch of America, was program chairman at Ocean Beach Kiwanis club Tuesday evening.

Burritt S. Mills was speaker, with his subject "The Last Time I Saw Paris." Mills drew comparisons of what a great change has come there in the past three to four years and the group was interested in hearing about the great French city in pre-war days.

Lloyd Greeson Accepts Presidency For Third Term



Lloyd D. Greeson, indefatigable civic worker, was re-elected as president of Ocean Beach Chamber of Commerce last Monday evening and will serve his third term in 1944.

Joseph R. Lownes, was elected vice-president.

Directors elected were Dr. W. B. Oster, Dan Moss, Jeannette Croft, Noel Swetland, Earl Shaw, Veda Moss, Sam Cole and Mary Lownes.

Seabee Advises Family Not to Travel

Before D. W. Seibert knew he was going to be home for Christmas he wrote a letter to his wife, which follows in part:

Yes, dear, it would be wonderful if you and the children could go north to grandma's this year; but thank goodness my little wife has sense enough to use reasoning and forethought. Even if one had lots of money to travel and left three or four weeks before Christmas and returned three or four weeks after Christmas I would say it wouldn't be fair to the thousands of boys in the service that are going to get leaves to make it home—just is time for Christmas; thousands of boys not just on everyday travel—on furloughs, maybe their last trip home. I can see now why they are always advertising and announcing—"not to take that trip unless absolutely necessary"—it just isn't fair for the civilians to take up the space when those boys are so cramped for time. Although they do let the service men on the trains first, what are you going to do when the train is already full of civilians.

Dear, whenever you have the opportunity, discourage civilians from those trips—and I mean it, now "Buck" is planning a furlough home to Yakima shortly—do you suppose any one person is going to think about Buck; and not make that trip—absolutely not—their attitude "to feck with him"—Why, because they can't see past their own selfish noses—Let Buck fight his way home—he may stand for hours on that bum leg; he gets his fare reduced—etc., etc. Sure, Buck risked his life for that person who took his seat on the train—he might have never come back—but to John Doe—Buck is just another soldier.

The civilians say — "just one more person won't take up much room"—but multiply this person two or 10 or 100 now where is Private Brown going to sit,—oh! "he can stand!"—maybe he's only been in the service for a month or two—(but then again maybe two years—he's been doing his share of standing and uncomfortable living!)—he's on a furlough now—but do we care whether he sees his wife, mother, sweetheart or children, maybe for the last time.

In spite of it all Dear, ncle Sam boys don't complain; and because they're good soldiers they don't speak their thoughts.

The job of the service man is protecting our country and loved ones—so all we can ask of the civilians is please help us to do our job.

Nell, darling, I've really ratted on—but when I get started on this subject—well, I can really lecture.

So, remember dear, that when you're lonesome and have thoughts of going home to visit—that while you are home in "our little home" in Ocean Beach—that you won't be taking the train seat of a soldier, sailor or marine; and depriving them of "happy hours" of which any and all of them are so deserving. Love and kisses to our two sweet ones.

As always your loving "HUBBY."

Masonic Order Most Active Group Point Loma District

Activities of what is termed the most active organization in the beach and Point Loma district is reviewed in the Point Loma Trestle Board for Dec. by the worshipful master, Harold K. Rankin. He states 30 new members were gained, two by affiliation and 28 raised from their own initiates. Eighty-nine degrees were conferred for their own lodge and 23 courtesy degrees extended, making a total of 112 degrees in the year. Total membership now of the local order is 158 master Masons.

The following were elected to serve Point Loma lodge for the year 1944: Brother, Nels I. Berge, worshipful master; Brother David R. Cobb, p.m., senior warden; Brother Fred W. Schlein, junior warden; Brother Harold K. Rankin, treasurer; Brother Leroy W. Lee, secretary. The master elect, Brother Berge, has selected the following brethren to fill the appointive offices—Brother Henry I. Bingham, chaplain; Brother Lloyd D. Greeson, senior deacon; Brother John W. Larson, junior deacon; Brother Theron C. Lake, p.m., marshal; Brother John W. Petty, senior steward; Brother John T. Wright, junior steward; and Brother Levette Mattoon, tiller. The brethren all reside here at the beach and all seem to have a great interest in their lodge.

The installation of officers will be held Saturday eve, Jan. 8, at 8 o'clock in the lodge room, to which all Masons and their families and friends, as well as others interested in Masonry are invited.

The following members of Point Loma lodge are in the armed forces, fighting in the defense of their country:

George E. Allison
Melvin D. Anglin
James W. Barton
Leroy E. Baxter
Harold R. Belcher
Carl A. Bettis
Harold L. Boyd
John M. Bradley
Clyde E. Brown
Roy F. Brown
William O. Bull
Dougal H. Cameron
Neal R. Chandler
James I. Claggett
Richard F. Collins
Verle M. Counts
Robert A. Crook
Charles M. Darrin
James E. Dudley
Richard W. Emrich
Percy E. Essex
Tracy L. English
Paul L. Farr
Albert Fleckack
William G. Gates
Warren E. Groat
Leonard T. Gunster
John E. Haskins
Laurel P. Holden
Lund F. Hood
Walter R. Hooper
James H. Johnson
George F. Johnson
George J. Jorgenson
Charles E. Kauffman
George B. Kenline
Frederick V. Lanphere
Ralph D. Lathrop, P.M.
*Albert S. Lemon
Joseph R. Lownes
Linford C. Lull
Geo. W. McBride, P.M.
Fred G. Markle
Forrest L. Martin
C. B. Martinson, Jr.
Charles G. May
*Wessel A. Meyers
Wilmer P. Miller
Carl Miller
Oscar L. Moseley
Theodore R. Morris
Fred R. Philpot
William O. Rigg
Cecil J. Rogers
Edward A. Shulins
Everette A. Skarda
*William P. Smith
Earl H. See
Thomas C. Shoemaker
James Taylor
Earl W. Thompson
Lionel A. Thorogood
Harry H. Ussery
Charles H. Veysey
Roy E. Vogel
Wiley W. Webb
Earl B. Wilcox
John T. Wright
*Jap prisoners of war.

This makes a total of 69 members of Point Loma lodge who are serving their country and whose names appear on the honor roll.

NEWS THAT IS NEWS

Up in northern Wisconsin there is a little weekly newspaper that believes in keeping its news up to the minute. It reported thus: "Grandma Jones is very low as we go to press. If she dies, she will be buried on Sunday."—Macoun County (Ill.) Enquirer.

Our boys must keep on fighting—we must keep on buying WAR BONDS until victory is won. Keep on BACKING THE ATTACK.

Celebrating Christmas in New Caledonia—for freedom's sake.



WHEN Dr. Wade turned away from the telephone his face was grave. Sara, his wife, came into the living-room quickly. She had been standing in the hall, listening.

"Hugh, you can't go! You can't! It's Christmas and the children are all coming home, and oh, it will simply ruin all our plans!"

"Now, now," Dr. Wade said. He slipped off his house jacket and moved around the tree that sparkled with gay ornaments and bright tinsel and strings of popcorn. From the closet he brought his overcoat and overshoes and his cap with the fur-lined earflaps. Sara watched him desperately. Once she glanced toward the window. Snow hissed against the glass. Wind howled about the eaves.

Dr. Wade stood by the door and drew on his gloves and picked up his bag. He looked down at his small wife whose hair was streaked



... The young wife lay, her face white and drawn.

with gray, whose eyes were anxious and desperate, but proud and loving. A smile rested lightly on his lips as he waited.

Sara bit her lip and looked away. When she looked back again her eyes held nothing but affectionate reproach. "You—you—" she said, and stood tiptoe and kissed him.

Dr. Wade backed his coupe out of the garage. He was glad that he had taken the precaution to put chains on the night before. With a storm like this the street department would be hours getting the roads clear.

In the village Dr. Wade stopped and went into Cy Anderson's store to make some purchases. An hour later he stopped the coupe at the foot of the logging road that led up to Bald Ridge. Even with chains it would be impossible to go farther with the coupe. So he produced snowshoes from the rear compartment of the coupe, strapped them on, tied a canvas pack on his back, tucked his kit under one arm and started up the road.

The storm had increased rather than lessened in fury. Frequently—more frequently than he liked to admit—Dr. Wade had to pause to rest, turning his back to the wind.

It was two hours later when Dr. Wade saw the blurred outline of the cabin. Ordinarily the trip would have taken him less than thirty minutes. He knocked and the door opened at once. He stepped inside and leaned against the wall, breathing heavily. Slowly he became aware of the warmth. Life came back to his muscles. He looked up and smiled.

Young Brad Jones was watching him, wide-eyed, dumb gratitude in his face. Behind him his young wife lay on the bed near the stove, her face white and drawn, biting her lips to keep from crying out.

Dr. Wade had delivered hundreds of babies, but this one was different. It was different because it was Christmas and a storm raged outside, and his children were coming home and he wasn't going to be there to greet them. It was different because he had stopped in Anderson's store and bought some things that brought tears to Mrs. Jones' eyes, and made it impossible for young Brad to speak.

It was late afternoon when Dr. Wade started for home. The storm had abated, but the wind was colder, sharper. Now that it was over the doctor's thought leaped ahead, to his own home and his own children. He was sorry he hadn't been there to greet them. He and Sara had planned so many surprises.

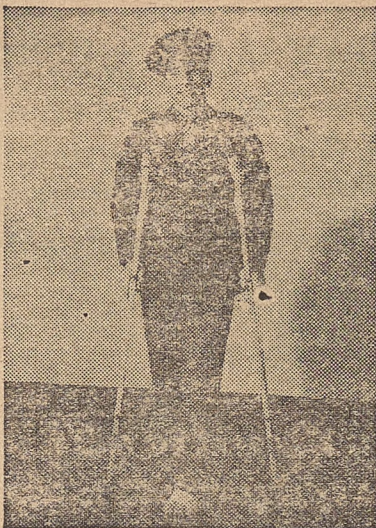
Sara met him at the door. She helped him off with his coat and brought his slippers from before the fire. Her eyes were shining.

"The children didn't get here. The storm held up the train. They just phoned from the station. They'll be here any minute, and we'll both be on hand to greet them. Oh, it's going to be the best Christmas ever!"

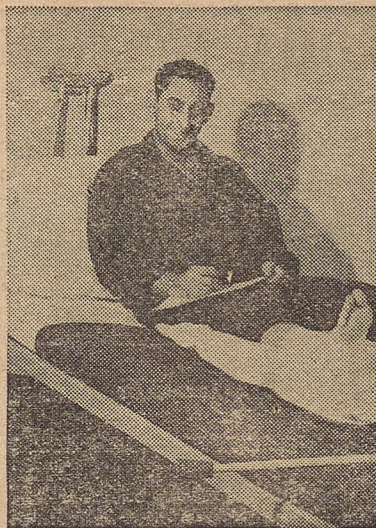
Dr. Wade smiled and thought of the expressions on the faces of young Brad Jones and his wife. "Yes," he said, "the best Christmas ever." And his chin fell forward on his chest and he slept.

Sara looked at him. "Oh, you—you—" she said lovingly and tiptoed out of the room.

"We Are Buying War Bonds—Are You?"



Part of Sgt. Edward Straube's left foot was shot away at Ferryville, near Bizerte, North Africa. At Halloran General Hospital, Staten Island, N. Y., they are building up his foot again. Sgt. Straube, from Perth Amboy, N. J., buys War Bonds regularly.



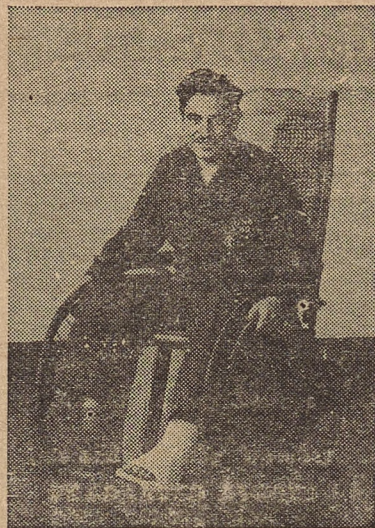
Sgt. Bernard Rello, 22, of New York, was wounded by snipers during the Sicilian campaign. His grandparents live in Naples, and he has a brother in the army. Both buy War Bonds regularly. Do you do as much?



Technician 5th Grade John A. Wisniewski, 25, of Door, Mich., lost his right eye, three fingers and suffered chest wounds from shrapnel in the fight to capture Tunis. He is now recovering at Halloran and is a regular War Bond purchaser.



Pvt. Bernard Heidemann's left leg will be two inches shorter when he is discharged from Halloran. He was wounded by a German bullet during the operations in Sicily last August. His home is Chicago. He has been in traction since Sept. He's buying bonds.



The nickname of Pvt. Milton Lieberman, 27, of Brooklyn, is "Clark Gable." He was wounded in Sicily last August and has been at Halloran since October. Every payday \$12.50 is taken out for War Bonds Lieberman is buying. How many do you buy?

to the brim with Christmas merchandise. I plan to shop again Monday, in Ocean Beach and I'll betcha if I don't find just what I want I shall find a reasonable facimile anyway I betcha.

A SUBSCRIBER.



LIGHTS ON THE FIR TREE,
SNOW ON THE WINDOW
LEDGE... THE JOYOUS
FACES OF CHILDREN...

CHRISTMAS

... MAY IT BE A VERY
HAPPY ONE FOR YOU

John A. and Marion
TITLOW

Bacon at Niagara

Time To Renew State Auto License

Motorists whose California drivers licenses expire in December, 1943, or January or February, 1944, can have them renewed now, according to announcement today from the local office of the Department of Motor Vehicles.

Renewal before Jan. 1st will save applicants from having to undergo long delays because of crowds obtaining new automobile licenses in January, it was pointed out.

Examiners are now able to handle the public with little delay, whereas later on there may be long lines and many delays. There is no charge for driver's license renewals.

Christmas Seal Sale Gratifying

Residents of San Diego county are more Christmas Seal conscious this year than ever before, according to the San Diego Tuberculosis association, which reported this week that the public's response has been most gratifying.

"The larger the fund we will have available, the more effective will be our 1944 health education and disease prevention program," said Mrs. C. Arnholt Smith, chairman.

"Already we have planned to give the free tuberculin test to all county high school students desiring it. This is a simple, safe method of determining if a child has been exposed to tuberculosis. Additional funds also will permit expansion of services in our free clinics."

Persons who received Christmas Seals from the association, and have not yet remitted at the rate of a penny apiece, are asked to send their contribution before Christmas day, if possible.

Brownie Troop Christmas Party

Brownie troop 124, Ocean Beach, under leadership of Mrs. Leita Muchmore and Mrs. Berkman, held a Christmas program at the bungalow Thursday.

The room was decorated with a trimmed and lighted Christmas tree, and table decorations were two lighted candles and poinsettias. Plates of pretty designed pink and green frosted and assorted cookies, popcorn balls, Christmas candies and punch, was served.

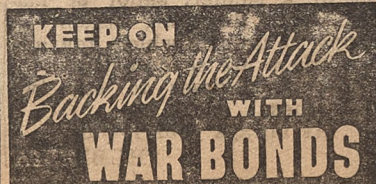
Assisting Mrs. Muchmore at her home, 4962 Saratoga st., in preparing popcorn balls and wrapping candies were Mrs. Martha Killian, Mrs. Louisa Rydberg, Mrs. E. C. Berkman and Mrs. Ann Davis. Cookies were also donated by Brownie mothers.

All Brownie girls participated in the program as follows:

- 1—Chu-Teh Killian sang a Christmas carol
- 2—Mary Jane Hurley gave a recitation
- Dance, La Cucaracha by Barbara Ann Lore, Pamela Jackson, Barbara Davis, Beverly Mason, Sonya Rydberg, Donna Muchmore.
- Christmas carol by Margie Keck, Louise Luckett, Sally Bonham, Jerry Ann Berkman, Sandra Gettis, Mary Lou Ivey, Helen Louise Haywood, Joanne Kelso, Esther Jane Lustig, Alberta Morgan, Joan Taylor, Mary Dinkheller.

At the conclusion of program Mrs. E. Hurley distributed Christmas gifts to all Brownie girls.

The present with a future—**WAR BONDS for CHRISTMAS. Keep on Backing the Attack.**



Wise Shopper Advises Buying In Ocean Beach After Experience

Trying to do your Christmas shopping in downtown San Diego is compared with buying at our local stores by one of our readers whose experience we are passing on at this time because it may save others a lot of time and trouble.

This subscriber found courteous clerks and sales people in Ocean Beach, and we trust the buying public will extend some of this same courteous treatment to the sorely tried help in our stores during the rush season, which is every day now.

Our local lady's letter follows:

Thursday, Dec. 9, '43

Dear Mr. Hartvigsen:
I feel like the Chinese boy played by Paul Muni in Good Earth, when he said "What have I not learned today?"

I have just returned from a day's Christmas shopping, plodding around in the rain in San

Diego, taking up space (not a seat) in the bus which is much needed for our defense workers, milling around with the crowds, trying to get to the counters, then after what seemed hours of waiting, find nothing any different than we have right here in Ocean Beach. Yes there was a difference, we have much better service along with friendly courteous sales people in our less crowded stores and shops.

After spending hours downtown, accomplishing very little, I returned to Ocean Beach and found the very gifts I'd been looking for priced about the same. Better service, and much less confusion in making my purchases.

I went to seven places looking for a Christmas tree, even stopping off at one place on my way to Ocean Beach, I finally found a lovely tree at the Market Basket, a bit expensive, but that was

my fault, I would select the nicest one of the lot. Then the sales girl who sold it to me, really gave me such a sales talk that she had me thoroughly convinced I must have that tree, but I'm not sorry as it really is a beautiful tree and she is a good sales girl too.

I waited for 20 minutes trying to buy a box of stationery downtown, gave up, and came right out here, found much better at Kraft's, more reasonable in price and no waiting, with a very friendly saleslady who served me.

The same goes with a purchase of a lady's bag at the Veda Moss shop—and by the way, I'd been looking for weeks for just such a bag.

I stepped into the Federated store for a small purchase, came

out with 10 yards of material for drapes due to the courtesy and suggestive selling on the part of a very capable saleslady.

Then on to Ben Franklin's five and ten, where I made many small purchases such as we need for the holidays, as I was leaving one salesgirl stopped me and suggested giving me a large bag for all my small purchases, and that really did mean a lot on a rainy day after hours of shopping—I've never seen such a friendly atmosphere in a 5 and 10 before, it is relaxing to one to shop there.

From Franklin's to Helen's Gift Shop where I found not only beautiful cards but many other lovely as well as practical gifts. Such a small shop and also such a Tiny Helen, but she is friendly and the shop loaded

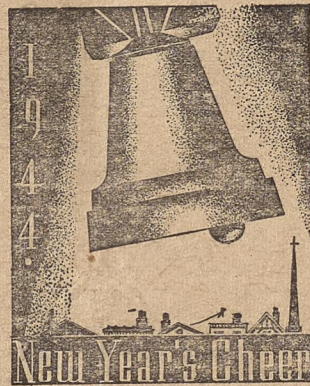


JOSEPHINE'S BEAUTY SHOP

4811 Newport Ave.

Bayview 3282

Josephine Brauchler
Alida Van Holst



★ Above the clangor of the midnight bells one might hear the ringing of another Bell, whose chimes mean "life, liberty and the pursuit of happiness."

In your pursuit of happiness during 1944 we wish for you the fullest measure of attainment.

Agnes G. Ells

Notary Public
Real Estate Broker
4845 Muir Avenue



"OUTSTANDING PERFORMANCE"

sums up, in two words, the achievements of our armed forces. We, too, strive for outstanding performance in every item of service. We thank you most cordially for your good will and patronage and wish you the Season's Greetings.

Lee Collom

Your Texaco Dealer
4805 West Point Loma Phone Bayview 9296



Barbarians from across the seas would, if they could, banish Christmas forever from the earth. But there'll always be a Christmas! May the Christmas season of 1943 find you in the midst of a good old-fashioned Yule celebration.

Merry Christmas from all of us to all of you.

BELLE'S BEAUTY SHOP

Belle and Melva
Mildred and Mona

Bayview 3611
4989 Voltaire Street



BAB'S Salon de Beaute

Barbara Garrison
Helen Pearce
Grace Jacks
Pearl Bozeman

4966 Voltaire Street
Bayview 4387



★ White Christmas or Green Christmas is a matter of both geography and of meteorology. But Merry Christmas is an affair of the heart. And that's the kind of a Christmas we are now wishing for you and yours as 1943 draws to a close.

Glen Jones'
Richfield Service

1946 Bacon Street



WE PAUSE, on the Eve of Christmas, 1943, to contemplate how much we owe the perennial character of our customers. With gratitude and pride we scan the list. Some of these customers have been with us for more than a quarter of a century.

To these old customers, to new ones, and to potential ones every member of this organization now joins in wishing "Merry Christmas."

STRAND THEATRE

OCEAN BEACH



"AND moreover, this is New Year's eve," said Wallace, as if that ought to settle the matter. "Cheer up. Let's go to the Officers' Club and join in the fun."

George Martin shook his head. Before he could welcome the approach of another year he had a troublesome decision to make. The crowded streets, the milling people, the babbling groups headed for Times Square—none of these signs of the coming of 1944 had power to lift him from his depression. His voice was solemn.

"Look at my problem from the personal angle," he said. "Tell me, Wallace, how would you feel if you had been told you couldn't return to the school ship after the holidays?"

"I'd feel bad, naturally. But not as if the world had come to an end."

"You're not a sailor," returned Martin. "You don't understand what the school ship gets to mean to a fellow. It gets in the blood . . . under a man's skin."

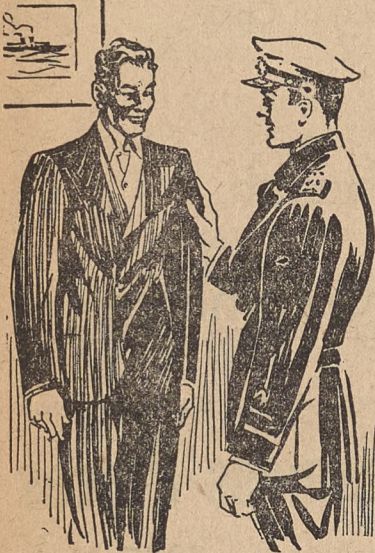
He listened carefully as Martin continued: "You should have seen Doyle's face when the Cadet Council told him he was through. It went white. It's not only the way a fellow feels about it himself, it's a fellow's family . . ."

Wallace was saying: "The school ship's not the only place of its kind in the world. A fellow can still work his way up from the fo'c'sle, you know, and become just as good an officer."

They were walking along a waterfront street, now, past seamen's lodging houses. A row of men stood in line before the doorway of a Sailors' Mission.

"Shipping's bad," volunteered one of the men. "No more ships. Can't get a job for love nor money. Got a cigarette?"

Martin pulled a package of them from his pocket, offered it. The



"You're to report back to the school ship January 3."

sailor took a cigarette eagerly, waited for a light. "Thanks, buddy."

"See what a fellow's up against?" Martin said. "Even old-timers can't get ships. A youngster would have no chance at all."

At the next stand he purchased a newspaper. He stood under a neon sign and opened it to the Want ads. "Look. Here are your shore jobs. Wanted: an office boy. Must run elevator. Wanted: boy to distribute handbills. Wanted: soda clerk. Are these anything for a fellow who really wants a sea career—a merchant officer's career, the whole world ahead of him, and a captain's berth at the end?" He threw down the newspaper. "I've made up my mind. Come with me," he said.

At a small hotel for sailors, he turned in and inquired: "Doyle stopping here? Thomas Doyle?"

The clerk thumbed through the register. "Number 1215."

As George Martin entered the room, Doyle sprang to his feet. He had been stretched out on the narrow bunk, his face buried in the pillow.

"I heard you hadn't gone home, Doyle," said Martin.

Doyle's eyes were swollen and red. "I thought I'd rather stay here, sir . . . until after the holidays. Then I thought I'd get a ship—or a shore job. I couldn't face them at home, sir . . . I just couldn't."

Martin took out his watch. "If you can get out to the airport by one o'clock, you'll catch a night plane to Bangor. That's where you live, isn't it? Got enough money?"

"Yes, I have. But . . ."

"Do as you're told," said Martin. "Your case has been up for consideration since the holidays started last week. I've been thinking it over carefully, and will veto the action of the Cadet Council. You're to report back to the school ship on January third, with the others. It'll be up to you to make good. These are orders."

The boy's face was radiant. "Happy New Year, sir! That's all I need, sir, to change the whole world for me—another chance at the school ship!"

"Funny old world," said George Martin, superintendent of the Naval Training School, as he rejoined his friend in the lobby. "Another chance at the school ship . . . that's all Doyle needed to face New Year."



★ From Greenland's icy mountains to India's coral strand the age-old celebration of Christmas is in progress. In this season of universal good will we welcome the opportunity to thank you for that measure of confidence you have shown in us during 1943 and other years. We will do our utmost to continue to deserve it.

Richley Hardware & Paint Store

1926 Bacon Street



The approaching holiday season makes us appreciate more than ever before the priceless value of our friends and customers, like yourself. It reminds us, too, of the sacrifices being made by many of our friends now in the service of Uncle Sam. To you, and to all these, go our thanks for your patronage in 1943, and our wishes for a joyous holiday.

Morris Market

MR. and MRS. Wm. O. MORRIS



TO EACH AND ALL

May your Christmas of 1943 approach in joyousness the carefree Christmases of early years when you dreamed of the coming of St. Nicholas.

Ocean Beach Grill

BACON STREET at VOLTAIRE

PAUL and MARIE SYMONDS



THE trouble began at Christmas time. Rod Fairfax gave his wife, Esther, a nightgown. She knew he was going to give her a nightgown because the Fairfaxes were a practical family with a limited income and they always talked over such things as Christmas presents before they bought them.

It was black. Black silk crepe. It had doodads here and there to liveen it up a bit.

Esther stared at it. "Oh, Rod!" she said, her heart sinking.

"Isn't it a pip!" Rod cried happily.

"It's a pip, all right. But—but it must have cost an awful lot."

"Well, as a matter of fact, it was a little more than I intended to pay, but you needed it and just this once I thought I'd splurge. After all, you deserve nice things."

"Yes—but—but—all that money for a nightgown and—now I can't have a new evening gown." Esther plopped down on the divan and began to weep.

"Be practical! You telling me to be practical and you go throw away



"It looks great," Rod said of the dress Esther had made over.

money on a thing like that when all I can do is wear it to bed! And I do need a new evening gown. I'm going to make a speech at my college class reunion in February and—oh, I had planned on a new evening gown." She sat up, and became defiant. "And I'm going to have one," she declared.

Esther began weeping again, but it didn't do any more than provide an outlet for her bitterness. A new evening gown, she knew, was now entirely out of the question. Even if they could afford it she could never persuade Rod that she needed one to wear for only one night. Now, a nightgown, you could wear every night. More practical.

Relations between the Fairfaxes were a bit strained during the ensuing weeks. Esther trotted out her two evening gowns, one of which she had bought at a bargain sale a decade ago and the other which had fitted her fine when she was twenty pounds lighter. She ripped them both apart and made a single garment.

"Swell!" Rod approved. "It looks great. It does something for you."

"Among other things," Esther replied icily, "it makes me feel like the dickens."

Rod said nothing. He had been reading the papers during the past few days and had learned that this alumni dinner and reunion which his wife was attending was really something. Many of the girls in her class had married men who had prospered and were famous, and it occurred to him that, stacked up against these females, Esther, in her made-over dress, might look a bit dowdy. And if she looked dowdy that would reflect on him, wouldn't it?

Esther departed the day before the reunion and that night Rod read in the papers that, because Mrs. John Cannon, wife of the celebrated piano virtuoso, had agreed to attend, the affair had assumed the proportions of a major social function and would be broadcast over station ABC-XYZ.

So Rod, feeling qualms of guilt, settled himself in his easy chair the next night, tuned in and lent an ear. He got a big bang from hearing his wife's voice come over the air and at the conclusion of her speech he felt pretty proud. In fact, he felt so proud that he wished now that he had bought her the evening gown. He could imagine her standing up to the microphone with the eyes of several hundred fashionably dressed females watching her, feeling like a plugged nickel in her made-over thing. He began to think of something he could do to make up for the humiliation he had caused her.

Rod blinked again. Esther laughed merrily. "Darling, I went up there without my made-over. Imagine! So I did the only thing I could. I wore the lovely black nightgown, and it really looked stunning. Oh, Rod, you were right. A black nightgown is more practical."

Professional Cards

DR. WALTER EDDY
Osteopathic Physician
Office and Residence
4884 Santa Monica Ave.
Phone Bayview 5111

OCEAN BEACH JEWELER

Stanley H. Brauchler
Prompt and Satisfactory
Watch Repairing
4811 Newport Ave.

Phone M-3203

DR. LOUIS M. WINN
Optometrist
Eyes Examined—Glasses Fitted
506 Bank of America Bldg.,



Just a line to extend to you our sincere thanks for your patronage in 1943, and to wish you and yours a most Happy and Prosperous New Year. Remember, we are always at your service.

Mr. and Mrs. James P. Froide
1868 Bacon Street

Candlelight Service

The Point Loma Methodist church will hold a Christmas eve candlelight service from 8 to 8:30 p.m. Special music by the choir. It will be a service of prayer and meditation for our men and women in military service who are away from our homes. All are invited to attend.

Christmas Gifts Unknown In Most European Nations

Outside of England and the Teutonic countries, Christmas gifts are unknown in the Old World. In Latin countries, including France, gifts are exchanged on New Year's day. In England, usually on the first weekday after Christmas, "Boxing day" is observed. Packages, small gifts, and gratuities are given to postmen, errand boys, tradesmen, porters, charwomen, etc.



BLEAK DECEMBER!

'Tis passing strange that this month which furnishes the least light out of doors, should furnish the most light within. It's the Spirit of Christmas, and the Merriest of Christmases to you!

George's Cafe

5027 Newport Ave.
Closed Christmas Day
and December 26 and 27

Civilian Defense---

By ONA E. PITCOCK
B-5639

You are all busy with Yuletide duties, no doubt, but you should hold your sector and block meetings just the same. Perhaps you have and for others to phone them to B-5639.

Mrs. Anne Noonan of sector G held a meeting at which all worked.

Mrs. Dare held a Christmas meeting Dec. 13 and 13 women of her block attended. They had a beautifully decorated tree and exchanged gifts. Mrs. Dare was presented with a tropical garden given by the entire group. She certainly was happily surprised.

We must remember our boys come first in our thoughts and I want to thank the women in Ocean Beach for their wonderful support of your local Red Cross center. Through your efforts all utility bags will be furnished and so many warm sweaters, scarfs and gloves will go to the Aleutians. You are doing a wonderful work and our boys appreciate it, you know. We will all be happier Christmas morning knowing we had done everything possible to make them happy.

The chaplains service corps still wishes tablecloths or linens for altar cloths and trays, goblets, candlesticks and crosses for altars. These are for ships and fields.

Red Cross needs wash cloths and more wash cloths. Please go through your towels again and see how many we can make.

Remember you get two meat stamps besides your four cents a pound for waste fats. Grease is so badly needed. Save every drop.

Hold your meetings and keep your blocks together as this war is far from over and the Block Plan will be needed badly. Our most trying times are still to come.

Gate No. 3 at the Marine base will be open from 9 until 10:30 a.m. and from 2:30 until 3:30 p.m. for all wishing to help make surgical bandages. Do help. Our boys wear soiled bandages when we fail to make our quota of dressings.

Mrs. Oberhellman, Mrs. Wallin, Mrs. Roshan, Mrs. Larson, Mrs. Loverin, Mrs. Cassidy, Mrs. Knecht, Mrs. Barnhart, Mrs. Crane, and Miss McNair have received Red Cross pins for 100 hours or more work in the Ocean Beach center.

The Woman's division for War Service will hold its regular monthly meeting in the directorial room of the chamber of commerce Jan. 5th at 10 a.m. Mrs. David A. Fraser, presiding.



The tree is up, garlanded in wreaths of tinsel, aflame with lights that glow like fireflies. There it stands in the window, sparkling with all the borrowed glamour of elfland.

With this glowing background to remind us, we are ready to speak our piece. It is a very simple one . . . the same as last year and the year before: Thank you one and all for your kindness to us, and

MERRY CHRISTMAS!



Kraft's Drugs

MR. FRED KRAFT

MRS. FRED KRAFT

LLOYD L. CROCKER
NAOMI PETRIE
JEAN HAMILTON
LLOYD QUICK

GEORGE OSTERWALD
PAULINE NOLAN
RUTH BATTIST
DELL THOMAS

RICHARD C. CHRISTOPHER
MAE HEARN
LEONA SELPH
NELMA KELLEY

MARIE WILLIAMS

DOROTHY LEDOUX

THE OCEAN BEACH NEWS

ISSUED EVERY FRIDAY AT

1922 BACON STREET, OCEAN BEACH, CALIFORNIA

SUBSCRIPTION RATES

Six Months in advance, \$1.50—One Year, in advance, \$2.50

AN INDEPENDENT PAPER

Entered as second-class matter December 1, 1922, at the post office at Ocean Beach, San Diego, Calif., under the Act of March 3, 1879.

H. H. HARTVIGSEN Publisher
LILLIAN HARTVIGSEN Social and Personal

Legalized as an Official Newspaper

Promoting the progress of the Beach Sections of San Diego and the entire Point Loma Peninsula.

Ad copy should be in the office by Wednesday noon.

Classified transient and political ads PAYABLE IN ADVANCE

There is Hope

OUR OWN community, like the rest of the world, has been shaken by the thunder of guns. This thunder echoes in our ears as we once more celebrate the birth of the Prince of Peace.

Yet this newspaper sees no irony in the scars of war and the message of hope that is Christmas.

For it is the everlasting hope of Christmas that makes it such a vital force in our lives. That hope is one of a never ending period of "Peace on Earth."

While it is true that the columns of this paper since last Christmas have been dominated by the effects of the war lords on our normal way of living—we know that the peace-loving "little" men of goodwill far outnumber the evil.

These "little" people are the citizens of this community and other communities like it. And it was for these same "little" people that Christ came into this world 1943 years ago.

So Christmas belongs to them and not to those who plunge the world into darkness.

Let this true spirit of Christmas dominate your thinking and you can say to all your friends as we now say to you—

A Merry Christmas

FOUR MEN'S PLANS

Enough time has passed by, now, since Roosevelt, Churchill, Stalin and Chiang met and discussed plans for the future conduct of the war—and the future of the world—for most of us to evaluate what was said, and what could not be said, after their meetings.

Necessarily, what was said is less than what was left unsaid, for military considerations enter in. We can all agree, heartily, in the plan to strip Japan down to a third-rate power, and to take from her the possessions she had won by riding rough shod over the rights of other Nations. And we will all agree, too, on the need of a "second front"—when, in the judgment of our military leaders, that front can be opened.

Militarily, our fate is in the hands of these four men — Roosevelt, Churchill, Stalin and Chiang — and we can only hope that, with the aid of their general staffs, they have planned well and that the ultimate victory will be won with a minimum loss of human life. But as for the future of the world—the blue-print of how we are to live in the future, and how we are to live at peace with each other—we hope that that blue-print will be presented to the people of each country, fully and clearly, and in time so that each Nation can pass on it.

Four men can not settle the fate of the world. But the people of four Nations may—at least for many generations to come. In view of what happened before, and its sad consequences, we hope that this time we shall actually have "open covenants, openly arrived at"—and not just the words, without the fact to give them meaning.



LUCILLE IVERSON'S
DANCE STUDIO
1920 Bacon Street

TAX SALE No. 2842
NOTICE OF SALE OF PROPERTY
DECEDED TO THE STATE
FOR DELINQUENT TAXES

WHEREAS, I was on the 11th day of October, 1943, directed by the Board of Supervisors of San Diego County, State of California, and there was received by me, filed in my office an authorization of the State Controller, dated October 26, 1943, to sell at public auction, for cash in lawful money of the United States, certain tax-deceded properties, public notice is hereby given that unless the said properties are redeemed, as provided by law, I will on the 12th day of January, 1944, at the hour of 10 o'clock A. M. in the Tax Collector's office in the San Diego City and County Administration Building at 1600 Pacific Boulevard in the City of San Diego, sell as directed the said property for a sum not less than the minimum price set forth in this notice. The parcel or parcels of property that are the subject of this notice are situated in the City of San Diego, County of San Diego, State of California, and are described as follows:

PUEBLO LANDS.
(Ex S1) & (Ex S 175 ft W of Bow Ave) Lot 180.
Assessed to The Southlands Co. for the years 1931 to 1937 inc.
Minimum price \$250.00 plus cost of Adv.

If redemption of the property or the initiation of an installment plan of redemption is not made according to law prior to the sale thereof the right of redemption will cease. For information regarding redemption apply to Robert W. Getty, Auditor-Controller of San Diego County, Civic Center, San Diego, California.

Sam A. Claggett,
Tax Collector of San Diego County & Ex-Office Tax Collector San Diego City, State of California.

1st pub. Dec. 17, 1943
3rd pub. Dec. 31, 1943

NOTICE TO CREDITORS
No. 32411

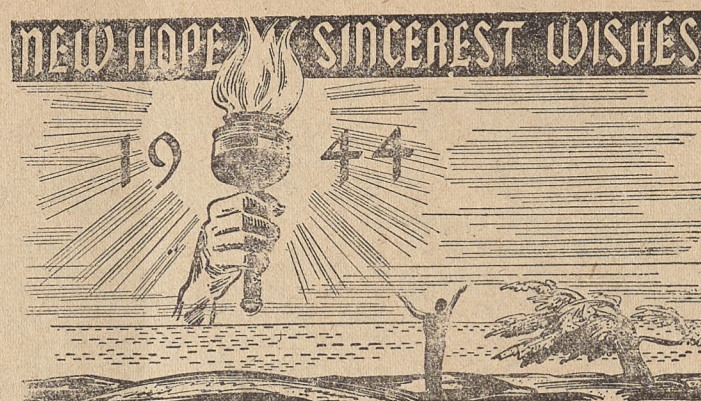
Estate of
Leland S. Jorgensen, aka Liland Stanley Jorgensen, aka L. S. Jorgensen, aka Liland S. Jorgensen, aka L. S. Jorgensen, aka L. S. Jorgensen, aka Leland S. Jorgensen. Deceased

Notice is hereby given by the undersigned, CHESTER D. GUNN, as the Administrator of the estate of the above named Deceased, to the creditors of and all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Chester D. Gunn at his place of business, to-wit: Room 22 Court House, San Diego, California.

Signed Chester D. Gunn
Administrators of the estate of the above named deceased.
Dated at San Diego this 12th day of November, 1943.

Thomas Whelan,
District Attorney and County Counsel.
By Robert E. Jensen, Deputy

Attorneys for said Administrator.
1st pub. Nov. 19, 1943.
5th pub. Dec. 17, 1943.



LLOYD D. GREESON
YOUR LOCAL PAINTING CONTRACTOR
Phone Bayview 3888

A GLOBAL CHRISTMAS



- and next
Yuletide
your boy
instead of
the star



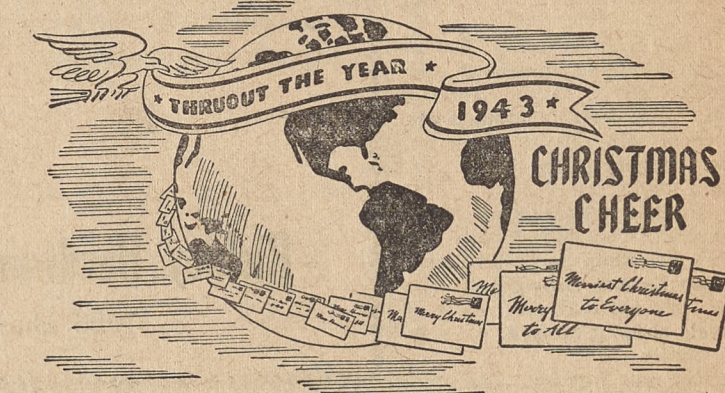
E. A. SUTTON
Insurance Real Estate
Fire, Automobile, Liability, Burglar, Compensation, Plate Glass
Office 1927 Bacon Street Telephone Bayview 6910

NEED A NEW RADIO?

Your present set can be restored to original New Condition by Proper Repairs

THREE-DAY PICK UP AND DELIVERY SERVICE
RADIO SALES & SERVICE

ROY O. PLUMMER

Specialist on Large Radios and
Combinations of All MakesOpen 8 A.M. to 8 P.M. Daily and Sunday
5068 Brighton Ave.
Ocean Beach **Bayview 5038**

TO the far corners of the globe go the Christmas wishes and packages to our boys in the service. With the new world of the future in the making we look forward hopefully to the Christmas of tomorrow, while wishing you the happiest of Christmases today.

Ocean Beach
Chamber of Commerce

Ocean Beach Business Places

Agnes G. Ells-Rentals, Notary-4845 Muir

A.-Z. Liquor Store . . . 1919 Bacon, B-9278

Jordan, O. W.-Plumbing, Heating B-3271
Water Heaters, New and Reconditioned. 5040 Newport Ave.Ocean Beach Arrow Transfer . . . B-3271
Railway Express. Storage. Daily trips to and from San Diego
Gene Henderson, Proprietor. 5040 Newport Ave.Ocean Beach Furniture Store . . . B-3630
New and Used Furniture. 4878 Newport AvenueOcean Beach Lumber Co. B-3103
The Yard at the Beach for the Beach. Corner Muir and EbersPacific Shores 4929 Newport
Have a Cocktail at "The Beaches' Pride."Richley Hdwe. & Paint Store . 1926 Bacon
Fertilizers. Chicken and Dog Food. Paint Sprayer For Rent.Royal Dry Cleaners . . 5035 Newport Ave.
SANITONE — Renew and Brightens Colors
Laundry Agency — Fred Lewin, Agent — B-6208Tony's Cocktail Lounge . . . 5026 Newport
Cocktails Fine Food and Beer.

Flowers - - - Plants

GIFT POTTERY For that Christmas gift you are worried aboutMake Your Selection Early
No Plant Deliveries after December 22
½ Block from Bus Stop3120 Midway Drive
(on the Causeway)**Swetland's Posyland B-4677**

Out of town orders should be placed now.

For the convenience of customers

Store No. 2
4975 Newport Ave
next door to post office
Open 8 A. M. to 7 P. M.**Cabrillo Cleaners & Laundry Inc.**Reasonable Rates Finished or Rough Dry
Any Garment Cleaned and Pressed, 59c
Skirts, Sweaters, Jackets, Pants, 29c
Phone B-4547 Ocean Beach Branch 1869 Cable
Hours: 8 A.M. to 6 P.M.
Pacific Beach Branch, 1025 Garnet



The Ocean Beach Baptist Church extends Christmas Greetings to all and a sincere wish "That He who sent His Son to earth to bring the world new light may bless you with all Christmas joys and make the New Year Bright."

First Baptist Church of Ocean Beach

REV. P. O. JENSON, MINISTER
THE CHURCH OF THE FRIENDLY SPIRIT



"For unto you is born this day in the city of David a Saviour, which is Christ the Lord."
(LUKE 2:11)

Elim

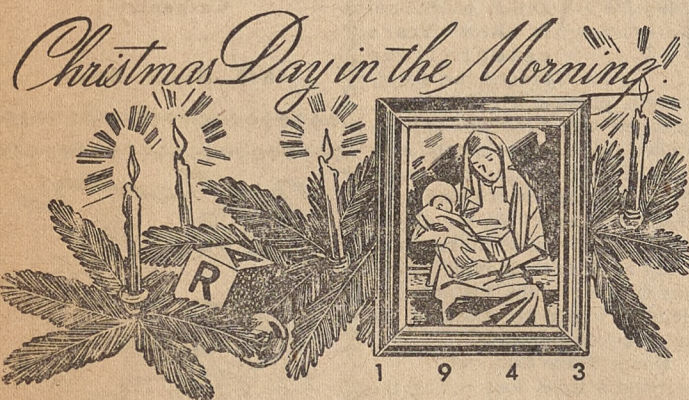
Assembly of God Church

Cape May and Ebers Streets

CHRISTMAS SERVICES

Wednesday, December 22—Christmas program to be presented by the Sunday School. Treats will be given to the children present, 7:30 p.m.
Sunday, December 26 — Beautiful Pageant: "Joy to the World," 7:30 p.m.

THE PUBLIC IS CORDIALLY INVITED TO ATTEND



Glory to God in the highest, and on earth peace, good will toward men

Who can estimate the value of good will, that "priceless ingredient" so conspicuously mentioned in that first glorious Christmas message? Be assured that we highly appreciate your good will. It has been and will continue to be our most treasured asset.

MERRY CHRISTMAS TO YOU!

Sacred Heart Church

Edward F. Hannon, Pastor
2001 Sunset Cliffs Blvd.

Christmas at the Churches

6th Church of Christ SCIENTIST

1929 Cable Street
Sunday school, 9:30 a.m.
Morning service, 11:00 a.m.
Wednesday evening service, 8 p.m.
Reading room open daily, 1:30 to 4:30 p.m., except on Sundays and holidays.

Assembly of God

Cape May at Ebers
Rev. E. William Mincey
Sunday services:
Sunday school, 9:45 a.m.
Alfred C. Buck, superintendent. Classes for all ages. The big yellow bus will call for those with no transportation.
Morning worship 10:45:
Evangelistic service, 7:30.
Midweek services:
Wednesday: Prayer and Bible study, 7:30.
Thursday, 10:30 a.m., Women's Missionary council.
Friday, 7:30, Christ's Ambassadors service (young people).

Trinity Episcopal

Sunset Cliffs at Brighton
Philip S. Harris, Vicar
Trinity is preparing for the Nativity of our Lord by special Song Eucharist on Christmas Eve: First Vespers of Christmas at 11:00 p.m., at 11:15 Carols, at 11:30 Song Eucharist. On Christmas Day Holy Eucharist will be celebrated at 10 a.m. for the church school.
People of Ocean Beach, kindly note we have a special class for pre-school children where they are learning the fundamentals of Christian worship.

Sacred Heart Church CATHOLIC

Sunset Cliffs, at Saratoga
Rev. Edward F. Hannon, Pastor
Sunday Masses: 7:00, 8:30, 10:30 and 12 noon.
Week-day Mass at 7:00 a.m.
Hours of Masses on holidays of obligation, 6:00, 7:00, 8:00 and 9:00 a.m.
Confessions on Saturdays and the eves of holidays, from 5:00 to 6:00 and from 7:30 to 9:00 p.m. before the Sunday Masses.
Religious instruction for all school children on Saturday mornings at 10:30 and on Mondays after school. Sisters of the Holy Family in charge.
Mother of Sorrows Perpetual Novena every Friday evening at 7:30.
The Junior Informists Forum meets on Wednesdays at 7 p.m.
The Senior Informists Forum club meets on Thursdays at 7:30 p.m.
The Boy Scouts meet on Fridays at 7:00. Robert Whistler, scoutmaster.
Members of the Sewing club meet every Tuesday at 1:30.
Members of the Altar society meet on the first Monday of the month.

Bethany Lutheran

Bethany Lutheran invites you to worship in the Kunz Memorial chapel during this blessed Christmastide.
The sermon subjects of the Rev. Martin Lankow at 10:45 a.m. this coming Sunday brings a pre-Christmas message entitled "What Have You in Your Home?"
Sunday school and Bible class begin in Bethany school at 9:30 a.m. at 2040 Sunset Cliffs Blvd.
On December 24, Christmas eve, the children's vesper, "Christ, the Saviour is Born!" will begin at 6:30.
On December 25, Christmas day, the Christmas service begins at 9:30 a.m.
The sermon message will be: "There is room for us!"
At 7 on this Christmas night the Walther league presents the Christmas pageant: "Our Gifts of Peace!"

POINT LOMA

Methodist Church

1984 Sunset Cliffs Blvd.
A growing church with a growing vision.
Church school 9:30.
Morning worship service 10:45
Sermon: "The Closed Door," by Rev. James F. Roberts.
Tenor soloist, B. E. Sander.
4:00 p.m., Vesper service: Sacrament of Infant Baptism.
7:00 o'clock, Methodist Youth Fellowship.
Combined meeting at junior high and senior high.
Youth leader, Jack Penniman, newly elected president of M.Y.F.
Wednesday, Dec. 22—7:30 p.m. Annual church program.
Friday, Dec. 24—8 to 8:30 p.m. Candlelight Christmas eve service.
Let everyone come.
All adults who desire to join the membership of the Point Loma Methodist church either on confession of faith or by transfer of letter please call the pastor, Rev. Roberts, Bayview 5509.

Ocean Beach Baptist

Santa Monica and Sunset Cliffs
Rev. P. O. Jenson, Pastor
9:45 a.m. Bible school.
11 a.m., Morning worship.
Sermon subject: "Star of Bethlehem."
7:30—The choir will give a musical program directed by Mrs. Wanda Fields.
"GLORIA IN EXCELSIS" (New 1943)
Familiar Melodies by Mendelssohn Blended into a Christmas choir cantata.
"Rejoice, O Earth!" choir.
"Draw Near, Messiah," duet—Ruth and R. L. Coker.
"If With All Your Hearts," solo—Bill Stone.
"Starry Night of Splendor," choir.
"Hark, the Herald Angels Sing" choir and echo trio—Helen Scott.
"The Seraph Song," women's chorus.
"Glory be to God Most High," choir and echo trio—Helen Scott.
Mary Baker, Hazel Truax.
"Come Ye, Behold," choir and mixed quartet—Ruth Coker, Jean Baird, Wes. Berwinkle, Kurt Diehl.
"O Lovely Light of Starbeams!" Lucilla Libby, Hazel Truax.
"Haste Ye, Syrian Shepherds," Wes Berwinkle.
"We Found Our Lord," Durward Wall.
"Thanks be to God," choir.
Come worship with us.

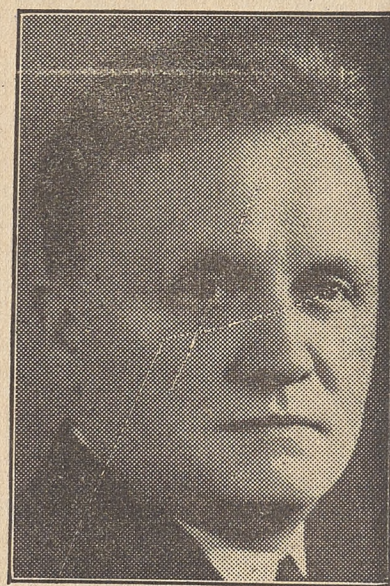
Bethany Lutheran

Invites You to Worship in the KUNZ MEMORIAL CHAPEL Sunset Cliffs at Cape May

Invites You to Enroll Your Child in BETHANY LUTHERAN SCHOOL 2040 Sunset Cliffs Blvd.

The Rev. Martin Lankow, Pastor

Christmas Eve Children's Vesper—6:30
Christmas Day Service 9:30 a.m. "Room for Us"
Christmas Night Pageant 7, "Our Gifts of Peace"
Second Christmas Day, Sunday, December 26—The Service—10:45 a.m.—"Cling to Christmas!"
The Sunday School and Bible Class at 9:30 a.m.
The Lutheran Hour over KGB at 1 p.m. Sundays
Dr. Walter A. Maier



O Come Let Us Adore Christ, Our Savior!

BANK BARBER SHOP

HENRY B. KERLEY, Proprietor
Prompt and Satisfactory Service
Bank America Bldg. 1917 Bacon Street



On Christmas, as every day, we'll "keep 'em rolling"

THE HEAVY, URGENT TRAINS of war will roll as usual over our rails through the twenty-four hours of December 25th.

S.P. engineers and firemen, conductors, dispatchers, yardmen, brakemen — thousands of men and women of the many score crafts required to operate the West's biggest railroad — will be at their posts of duty.

With the "tools" of our trade — locomotives, cars, tracks and signals — we will move the war trains. We will move service men on furlough and members of their families, plus an enormous volume of food and industrial shipments.

Yes, the people of our railroad will be hard at work on Christmas. But still this Day will have for us a bright and special meaning — because you folks who live along our lines have made the Christmas Spirit so very real to us.

S.P. The friendly Southern Pacific

● DON'T PLAN ON TRAVELING OVER THE HOLIDAYS—LET A MAN IN UNIFORM HAVE YOUR TRAIN SEAT OR BERTH



AND she brought forth her first-born son and wrapped him in swaddling clothes and laid him in a manger: because there was no room for them at the inn.
Luke 2:7
WE WISH YOU A HAPPY CHRISTMAS

Trinity Episcopal Church

December 22—Church School Party 7:30 p.m.
December 23 — Preparation for Christmas Communion, 8:00 p.m.
December 24—Christmas Eve
11:00 p.m.—First Vespers
11:15 p.m.—Christmas Carols
11:30 p.m.—Sung Eucharist
December 25—Christmas Day
10:00 a.m.—Holy Eucharist (Church School)



How could she resist you when you offer her these exquisite sparkling diamonds? Plan to ask her now! But see us first...
Engagement Rings, \$35 and up
Wm. Mueller & Son
Watch, Clock and Jewelry Repairing
5025 Newport Bayview 6911

We Specialize in Careful Lubrication . . . MYERS and STUART GILMORE SERVICE

Independent Dealers
— We Give S&H Green Stamps —
Newport at Cable Telephone B-7008

Ocean Beach Grill

Corner Voltaire and Bacon
Full Course Dinners or a la Carte
REASONABLE PRICES
6 a.m. to 8 p.m. Closed Sundays
—Paul and Marie Symonds

Hunt and Johnson—CACHE OF SWEETS—5019 Newport Avenue

BREAKFAST

LUNCH

FOUNTAIN

CHRISTMAS SPECIALS

Glazed Fruit Candies

Cards Novelties

Trimmings Gift Wrappings

Happy Day



Even Santa Claus is smiling at the general hilarity occasioned by his visit to a naval training station. The recruits in front of the barracks may be many miles from home, but they're still celebrating Christmas with as much enthusiasm as ever.

Family Reunions Are Yule Custom

Christmas is a homey time. Family dinner parties and reunions are a traditional part of the holiday season in America, and this year more than ever we will be celebrating Christmas at home.

You can add a festive note to these family get-togethers by turning them into Christmas parties. Don't plan anything elaborate—just think up some simple invitations and a game or two. Regular Christmas decorations will provide the setting.

For the invitations cut out paper snow balls, Santa Claus or Christmas trees and write or print the invitation in ink of a contrasting color. Or buy small candy canes and attach a red paper tag with the invitation in white ink. If you're ambitious you might try writing a verse for these invitations.

From ordinary paper bags you can make party hats and head bands for the guests. Turn the top edge of the bag back in a roll until the "hat" is the right height. Paint or paste a Christmas design on these hats and they will be ready and waiting for the party. For the head bands cut strips of paper bag 2 1/2 inches wide and decorate with gold stars, paper Christmas trees, holly, poinsettias, or cotton snowmen.

Games.

Christmas Toy Introductions. When the members of the group are not acquainted with each other, this game will work out very nicely. Give each person a small tag on which has been written the name of some toy or object or subject of Christmas. On the back of each of these tags are written commands such as "Introduce yourself to Teddy Bear." "See that the train meets the wagon." "Discuss the price of eggs with the top." These cards must be prepared beforehand and arranged so that everyone keeps moving about introducing and being introduced to each other.

"Tip."—An English Game used at Christmas Time. Have nuts, candies, popcorn balls, etc., piled in center of table. One player leaves the room and the others select an object as "Tip." The absent player is called into the room and selects an object. He must avoid "Tip" and may have anything he gets. If "Tip" is chosen he loses his turn and must forfeit anything he has already won. A new "Tip" is chosen each time a player leaves.

A Popcorn Relay.—This is lots of fun. Divide contestants into two groups. At one end of the room are fastened the ends of two long strings of very strong linen thread with a needle on each of the other ends, stuck in a stationary cork lying on a table beside two bowls of popcorn with exactly the same number of kernels in each. Each player threads a kernel of corn on the string and runs with it to the other end of the room. The contest continues until one bowl is emptied by a team.

Greeting Contest. Write out the well-known poem, "The Night Before Christmas," on slips of paper, one line to a slip. Separate the odd lines from the even lines, and give the odd slips to the men and the even ones to the women. Read the poem and announce that each player is to find the person holding the line that rhymes with his. The partners are then given pencil and paper and told to write as many forms of Christmas greetings as they can in five minutes. The winning couple receives a peppermint candy cane.

Some of these suggestions for Christmas fun have been taken from *The Christmas Book*, by Marguerite Ickis, a compilation of background materials and suggestions for celebrating Christmas. The material includes interesting facts about Christmas customs in other lands, ideas for parties and social activities, music, drama, decorations, and refreshments. The book is available for 50 cents from the National Recreation Association, 315 Fourth Avenue, New York City.

Conversationalist

And then there's the barber who talked himself hoarse trimming his Christmas tree.



MERRY CHRISTMAS TO ALL

MOTHER GOOSE SCHOOL

META W. BRUCE

2133 Chatsworth

Phone B-4357



WHAT matter if Santa comes in a jeep, just so it's Santa Claus? And it IS Santa Claus! And this IS Christmas. May the 1943 season be an exceptionally happy one for you and your family.

Stevenson Bros.
OCEAN BEACH GARAGE
4868 Newport Ave.



THIS STORE

which for a great many years has supplied the families of this community with neighborly things, wishes every family an unusually happy 1943 Christmas season.

G.H. FABER'S
5021 NEWPORT AVE. • PHONE BAYVIEW 3533



AS one hands down a good name, Christmas each year hands down its traditions, and all are good. It has been a tradition here to regard the good will of our customers as our most precious asset. In this holiday season of 1943 we extend to you, not as a customer alone, but as a friend, our very best wishes for a... Merry Christmas.

OCEAN BEACH FURNITURE STORE

MR. AND MRS. EARL SHAW

Infant Baptism

The Sacrament of Infant Baptism will be held at the Point Loma Methodist church at a 4:00 o'clock vesper service Christmas Sunday, January 19. All parents who desire to have their babies baptised please call Rev. Roberts, Bayview 5509.

Make it a thrifty CHRISTMAS—give WAR BONDS. Keep on BACKING THE ATTACK.



As you tie up your Christmas packages think of us. We'll be thinking of you... thinking of how good you've been to us in 1943 and of what a pleasure it has been to serve you. And we'll be wishing you a very Merry Christmas.

ROBERTS BAKERY

MR. and MRS. HAROLD THOMA



Santa may have new modes of transportation in his bag of tricks, but our wish is that his 1943 pack include a great big package of old-time Christmas cheer, addressed to you, dear friend—to YOU.



MAC'S
MEAT MARKET
Earl,
Willey
and Mac

Ocean Beach School News

The second grade children of room 4 have just finished unit of work called "Animals Work for Victory." They learned about dogs that belong to the Army. They have also learned about all the farm animals and how they work or give us food and clothing for victory.

The children learned about the animals of the desert, the jungles, the mountains, the plains, and of the cold lands. Many of these animals are helping our soldiers, or our allies, to gain victory.

A large map of the world was used to locate the countries where these animals are found. Now room 4 is gay with a Christmas tree and holiday decorations. There is a shop full of gifts made by the children for the family. On Friday, a Christmas party will be enjoyed by the class.

Sails, wheels, wings, and many other things concerning transportation are affecting room 18. In this room, transportation is the social studies topic. We have divided up into five committees. The names of these committees and their chairmen are: primitive, Bertha Nelson; colonial and pioneer, Lois Gunderson; middle ages, Dixie Fritz; early Roman and Greek, Gloria Hollens; and modern inventions, Louis Fleetwood.

About 30 mothers enjoyed the Christmas party in the kindergarten room. The children, dressed as toys, were grouped around the gayly decorated Christmas tree. To music, the children became animated toys, that danced and sang around the tree. Christmas cookies made by the kindergarten children were served to the mothers, and there was Christmas candy for the children.

The fourth graders in room 12 are very, very busy children these last days. We are trying to beat the painters!

You see we are working on a Mexican program and we had planned to have a whole week to make the scenery for our program and to get our costumes ready. We were worried when we heard that we might have to move out of our room most any day because the painters were coming. Now we are trying to get everything finished before we have to move.

Friday afternoon we are going to have some "special fun." We are going to have a pinata with real candy and nuts in it and we are going to take turns being blindfolded and trying to break the pinata. Can you imagine what a scramble there will be when someone finally breaks it?

Our class has enjoyed singing Christmas carols lately and we are going to sing a few for the P.T.A. Tuesday.

The fourth grade children of room 9 celebrated Christmas with an "old-fashioned" Mexican Christmas with a pinata, which is great fun to break. The pinata was a paper figure stuffed to repletion with candies, fruits, and cookies. Our figure represented Pancho Villa, gay and ferocious.

Before the breaking of the pinata, these children dramatized the "Posada." The Posada, which means inn, represents Joseph and Mary's nine days' wandering from inn to inn, seeking shelter before they were finally given a shelter.

And Merry Christmas to you all.

How a Little Boy Helped Make a Plane

This is a story about a little boy who went down to the post-office and bought three dollars worth of 25 cent defense stamps.

It happened today that this little boy, whose name was Charles, was listening to the radio. The announcer said that the armed forces needed more planes.

While Charles was listening he was also thinking. He thought that if he went to the post-office every Monday and every Friday and bought five dollars worth of 25 cent defense stamps he would help to pay for the material and parts, because he couldn't go to the factory and help build a plane. Do you know, that the plane little Charles helped to make, bombed a Jap warship out of the water!

Don't you think that the stamps that Charles bought helped a lot?

—By Claire Whaling, Grade 5.

To Help My Father Come Home I am buying defense stamps for a lot of reasons, but I have one special reason. This special reason is to help my father come home.

Before the war I used to see my father every day, but then came Pearl Harbor.

My father had to leave. After he left I only got to see him three times, first here, second at my grandmother's and third here again. But now he is gone.

In three years, I have seen him only three times and the first two times he was able to stay just 12 and 13 hours.

I guess if you wrote a story on why you are buying defense stamps and had a father in the armed forces you would probably write about the same thing I did.

—By Mary Leah O'Neal, Grade 6.

Spirit of Hope Symbolizes All New Year Rites

The observation of New Year's is universal, and although the precise date of its solemnization may vary among different races and creeds, the spirit of hospitality and helpfulness prevails traditionally.

Prior to China's adoption of the Gregorian calendar, the Chinese New Year was celebrated during the time of the first moon—around the first of February. Traditionally, all debts must be paid by midnight on New Year's Eve or

"face" is lost on New Year's Day. In the old days, the celebration began a week prior to the Eve when homage was paid to the Kitchen God and climaxed on the "fifteenth day of the First Moon" by "Teng Chieh," the Feast of Lanterns. The progression of festivities was accompanied by good conduct among young and old, parties and exchanges of greeting cards.

Hindus Celebrate in April.

The Hindus use a lunar calendar and solemnize their New Year toward the last of April. Many of the devout make pilgrimages to the Ganges and other holy streams for the purpose of washing away their sins, others offer propitiatory gifts to the gods in local temples, while feasting, exchanges of calls and greeting cards prevail.

Rosh Hashana, the Jewish New Year, is one of the highest of Orthodox holy days. Also known as the Feast of Trumpets, the sounding of a ram's horn, the Shofar, calls the faithful to worship, reminding them of God's providence in caring for His people and rededicating them to His service. Rosh Hashana commemorates the Day of Creation and special prayers are offered in the synagogues for the restoration of Zion. In the home, the head of the house prays in behalf of his family over an apple or round loaf of bread which has been dipped in honey: the roundness thereof symbolizing the desire for a smooth and prosperous New Year.

January 'Two-Faced.'

The Gregorian month of January is the namesake of Janus, the two-faced Roman god accredited with the ability to look backward and forward simultaneously. New York City, on New Year's Eve, reflects the gaiety, toasting and meditation traditional to New Year's celebrations around the world.

The streets, particularly Broadway, are thronged with thousands of festive-minded persons, the hotels, etc., are crowded with parties, and many gather in churches to welcome the New Year in prayer. As the clocks strike twelve, the noise-makers are blown full blast accompanied by the whistles on every ship, tug, etc., in the vicinity, joined by those of the surrounding communities.

Honor Norse Goddess.

Once upon a time, long before the Nordic tribes were converted to Christianity—maybe even before the Saviour was born—the tribesmen decked their lodgings with evergreens in honor of Hertha, Norse goddess of the home and domestic affairs. Hertha paid her annual visits during the time of the Winter Solstice and descended through the smoke which curled upward from the fire burning upon a special altar of flat stones.

When the family and serfs were gathered before the blaze, Hertha would direct the person wisest in lore and legend to foretell the fortunes of those present.

For centuries the legend of Hertha's slippers survived in Germany. Cakes, baked in the shape of a slipper, were filled with candy and small gifts. Slippers to maidens and children, the slippers of Hertha supposedly bestowed the qualities of virtue, health and beauty.

American children may have never heard of Nordic Hertha, but rarely does a youngster hang up his Christmas stocking without worrying whether or not Santa Claus will be able to squeeze down the chimney.

Jack Latham

Union Oil Dealer

1076 Rosecrans Street

Batteries Charged in 20 minutes Phone B-9326

RADIO SALES AND REPAIR



Holiday Cheer

It's about time for us to wake up and thank our many friends and customers for their valued patronage during 1943. We cannot tell you how much we appreciate your kindness. May your Christmas be very, very happy.

BOB and ANN

at

Schneider's Fountain Lunch

MERRY CHRISTMAS 1943



GENTLE WORDS, OPEN HEARTS, WILLING HANDS, SOFT MUSIC, FRIENDSHIP, LOVE...THIS IS CHRISTMAS! MAY IT BRING YOU HAPPINESS AND JOY BEYOND EXPRESSION...

S. J. TOMES
Carpenter

1645 Bacon Street



Seasons Greetings

We've been thinking, folks, that you've been very good to us during 1943, and right now is the most appropriate time to thank you. So thanks, everybody, and a very happy Christmas!

CAMP HOLIDAY
AUTO COURT

Mr. and Mrs. Frank B. McElwee

5075 Niagara Avenue

CLASSIFIED ADVERTISING

Advertisements under this heading 2c per word for first insertion; 5c per line for succeeding insertions. Minimum 25c. Payable in advance

Miscellaneous . . .

The National Society, Volunteers of America, 1637 Market st. Remember Our Defense Needs—with scrap iron, metal, rags, newspapers. Also household goods, and magazines for care of service men. Phone M-6535 and truck will call. Lt. Maj. James Jacks, Supt.

Want to trade my 6-room, 2-bed-room home with view on hill, 4 1/2 bks to bus and Newport ave. Safeway store, for equivalent value in down town Ocean Beach below Froude street. Phone owner, B-7009. 8-9p

PAINTING—Old or new houses. Free estimates. Phone B-7574.

Fuller Paints—Downtown prices. Shaw's Ocean Beach Furniture Store, 4878 Newport ave. Ocean Beach.

We have a waiting list wanting to buy Ocean Beach property. Cash or terms. Wennich, 2029 Bacon.

Highest cash price for diamonds, old gold and silver. Any amount. A. G. Bruce, diamond expert, B-4567. 38tf

Mim's ready-to-serve dog and cat food. Your meat market has it in handy 1-lb. packages. Has proven in seven years' use to keep your pet healthy, happy and with glossy coat. Ask your butcher for Mim's.

Situations Wanted . .

Housework wanted. B-7244. 9-10p

Wanted . . .

Care of children in your home by hour or day. Mrs. J. Clarke, 4761 Niagara, B-4683.

The World's Best Laboratory

By Rufus T. Strohm

Dean, International Correspondence Schools

SCHOOLS and colleges spend millions of dollars on laboratories. Students pay hundreds of thousands every year in laboratory fees. Yet men and women who have never gone to college study every day in



Rufus T. Strohm

a laboratory that no college in the country can match—and get paid for doing it. Campus laboratories can at best offer more or less current imitations of equipment and problems the student will have to face in a real-life job after graduation. No college has a steel mill or a shipyard set up within its Gothic walls. For technical training, no laboratory in the world gives opportunities equal to those offered by your own job.

Every experienced teacher will tell you that the only knowledge a pupil thoroughly absorbs and retains is material which he has put to use. That is the reason for drills and exercises and tests in the classroom. It is the reason why "learning by doing" has become a watchword of modern education even in the elementary grades. And it is the reason why thousands of spare-time students write me that they learn easiest when what they grasp under the study lamp tonight helps them solve problems on the job tomorrow.

In your own job you have the world's best laboratory—but only if you make it so. If you merely "hold down a job," you get nothing out of it but a pay check, and you won't get even that when hard times come or when the progress of industry leaves your job behind. But if by spare-time study you make use of this laboratory that is now at your disposal, then your job becomes a career.

When peace comes, war industry will be changed to new kinds of production and new industries will be born and thousands of men with newly acquired technical training, released from service or from war production, will be seeking places for themselves. Those who find the best places, those most needed, will be those who have learned how to learn on the job.

The world's best laboratory! Are you using it?

Christmas in Spring

Quartodecimens, a small sect of early Christians, observed Christmas on the 25th of March, just after the vernal equinox. Their assumption of the date of Christ's birth was based on Ptolemy's words and acts. Threatened with excommunication, they finally gave in at the Council of Nice.

Baffling Problem

The proper celebration of Christmas has been improved, but there still is the problem of getting a six-foot Christmas tree home in an overcoat pocket.

Help Wanted . . .

Girls for fruit and veg. work, full time. No evenings or Sundays. Good pay. 4967 Newport ave. 8tf

Wanted—Good strong capable woman for housework and care of 2 children in congenial small home. Board and private room, \$45 per mo. B-3293. 8tf

Wanted To Rent . . .

Small house or apt., furn. Adults. No pets. Permanent. Call Mrs. Wiser, B-9253 up to 9 p.m.; B-4547 after 6 p.m. 9p

Marine, employed wife, desires a small furn. apt. No children or pets. 2226-B Abbott st. E. W. Walker. 9p

\$25 reward, furn. or unfurnished acceptable house or apt. up to \$50. Phone R-6698, evenings. 9c

HOMES WANTED

I have CASH BUYERS for homes in this district. Please get in touch with me at once. Also have buyers for close in level lot in Ocean Beach. E. A. Sutton, 1927 Bacon st., B-6910. San Diego Real Estate Broker since 1924. 30tf

You can't tell when your wheels are out of line. But with our testing device, we can. Drive in for a test. Stevenson Bros. Garage 4868 Newport Ocean Beach

For Rent . . .

CAMP HOLIDAY AUTO COURT On the ocean front. For transients only. 5075 Niagara Ave., Ocean Beach

Pleasant Work



There's no shirking on this job. Each of the willing helpers knows that in a few days a brightly wrapped package will be waiting under the gaily lighted tree. And nothing could be fairer than that.

Shepherd's Pie Best Meal in Single Dish

A shepherd's pie is a one-piece dish. It originated in the Balkans. The Balkan shepherds probably learned of the dish from a still older land because it is known that shepherds have lived among their flocks since the dim ages. They ate their meals far from their homes or villages, cooking them on the spot. There was only a crude fire and generally but one dish in which to cook the entire meal.

Although it is primitive and simple, a shepherd's pie is a wholesome and delicious meal in one dish. In his kettle, the shepherd boils his rice and saves what he does not eat immediately. For a later meal, he first takes bits of lamb and with slices of onion, places this upon a skewer and browns the meat and onion over a bed of coals.

Then he greases the inside of his dish and covers the bottom with a half-inch layer of left-over rice. Over the rice he slices a tomato. If he has a green pepper, thin slices of pepper are added. Some of the meat and onion are added for another layer. Then salt and pepper, more rice and the rest of the meat and tomatoes and peppers. And finally a top layer of rice.

Last of all, he pours over the mixture enough broth, or hot water if there is no broth, to about reach the top of the pie. Bake for three-quarters of an hour in a medium oven. When the top is browned, the pie is ready to eat.

The modern housewife can follow the same recipe, only she can cook the meat and the onion in a frying pan and use canned tomatoes if she prefers. The pie will bake even better in a good oven at about 450 degrees. The family casserole is a handy dish in which to make the pie. With a pound of left-over lamb as the base, here is a good meal for four.

For Sale . . .

Elastic cement will seal that leak in windows and cracks. A Fuller product. Shaw's Ocean Beach Furniture Store, 4878 Newport ave., Ocean Beach.

Gent's Waltham wrist watch, 15-jewel, \$35. Wm. Yost, jeweler, 5064 Long Branch ave. B-6260 5tf

That famous Sealy mattress in stock at all times, \$39.50 and \$42.50. Shaw's Ocean Beach Furniture Store, 4878 Newport ave., Ocean Beach.

Diamond ring, lady's blue white, 1/4 carat. Perfect. \$125. Wm. Yost, jeweler, 5064 Long Branch ave., B-6260. 7tf

Man's Waltham wrist watch, 15-jewel, \$35; lady's 15-jewel wrist watch, \$22.50. Man's 15-jewel pocket watch, \$25. 4930 W. Point Loma Blvd. 7tf

We have linoleum, cement and plastic trim for making that sink or table top. Shaw's Ocean Beach Furniture Store, 4878 Newport ave., Ocean Beach.

FOR SALE—Locks. Keys made while you wait. Locks opened and repaired. Mission Beach Key Shop, 3790 Mission Blvd. Phone H-83805. Call Pat. 10p

Beautiful 33 piece dinner set, silver serving pieces, electric table stove, Shelton vibrator, wicker clothes basket, child's bed, 17,000 popcorn bags, small dog basket, pearl and crystal necklace, other jewelry; Art needlework; size 40 waitress uniforms; coats, fur collar, size 38. 5069 Newport ave., Ocean Beach. 9p

Oak flat top office desk. Quick sale necessary. 4930 W. Pt. Loma Blvd. 3tf

Kent coffee maker—A nice Christmas present. \$6.36. Shaw's Ocean Beach Furniture Store, 4878 Newport ave., Ocean Beach.

FOR SALE—1937 Ford Deluxe Tudor Sedan. Low mileage, carefully driven and serviced. Original paint, motor overhauled, new clutch, fine condition throughout. \$595 cash. 1787 Ocean Front, 2nd door from Narragansett. 8p

Christmas tree ornaments, icicles, tinsel, lights, pre-war stock. 4574 Newport ave., B-7331; 3 to 9 p.m. only. 9p

Dinette table and four chairs, \$10. 1951 Abbott st. 9p

Beautiful pale golden Oriental rug, from Hollywood home—all wool, 9x12 ft., suitable for bedroom only. Cost \$400; sell at \$125. 1884 Bacon. 9p

Zenith cabinet model 8-tube radio Good condition, \$20. 4561 Cape May ave. 9p

Child's electric stove; pocket size, Carl Zeiss Jena, 6X-magnifying glass (Loup). B-4517. 9p

Pre-war davenport and chair set, good condition, \$75. 1880 Froude. 9p

RADIO (G.E. console, \$25; old model chairside, plays fine, \$15); (battery only, portable, \$22.50); R.C.A. record player, installed on your radio, \$15). Will trade. 5068 Brighton ave. 9p

8 1/2 sacks briquets, \$5; 1 cast iron stove, burn wood or coal, \$5; no delivery. 4732 Muir. B-4745. 9c

2-bedroom stucco home, large lot, conveniently located, by owner. 4568 Cape May. B-5975. 9c

1934 Ford coupe, with good radio, and it runs, \$150. 4376 Coronado. Call Sunday. 9p

Rabbits, fryers dressed to order; breeding does and wire bottom hutches. 2375 Etiwanda. 9p

'Old China' Held Special

New Year's Observances

In old China, New Year's was a very important festival: a time for taking stock of oneself, balancing accounts, "turning over a new leaf," visiting and giving parties, etc.

The celebration really began a week before the "first day" when homage was paid to the Kitchen God, whose paper effigy was ceremoniously burnt in order that his spirit might ascend to heaven through the smoke and report the conduct of each member of the family. Taking no chances, the children smeared the god's face with molasses before they burnt him to guarantee the sweetness of his report.

New Year's Eve has always been one of the busiest days of the year among the Chinese. All financial obligations must be met—a debtor on New Year's Day loses "face"; and that is about the worst tragedy that can befall an Oriental. So, the stores and accounting houses are open until midnight and firecrackers pop throughout the community.



CORP. BILL TRAVERS had tried not to remember that it was the day before Christmas. He'd played a game with himself, pretending not to notice the heightened spirit around camp. But he couldn't keep kidding himself when he saw the giant spruce being set up in front of the barracks. Today was December twenty-fourth, tomorrow would be Christmas and Norma hadn't written.

They'd first come to grips on their honeymoon. They had planned to take a short motor trip up north but, when they'd reached the point where they were supposed to turn back, Norma had insisted they go to Canada for a few days. Bill had tried to put his foot down, but Norma had argued and cried. When Bill saw her pouting, young face, so pale and set, his determination crumbled like a house of sand. They went to Canada; Bill returned to work five days late and had to look for a new job.

Despite that, he continued to give in, no matter how far off the beam she was. At first he backed down



Those had been the perfect moments.

because he loved her and wanted her to be happy. Later it was because he was afraid that if he didn't yield she never would and their wonderful marriage would end.

Seeing the boys on a ladder, hanging bright red and silver balls on the evergreen boughs, made him remember how much fun his three Christmas eves with Norma had been. The way she always laughed when he insisted on putting up the high ornaments with their rusty ice pick. She'd hold her breath while he teetered on a chair, reaching up to the tip of the tree to put on the silver star. Then he'd hop down.

"See, I made it," he'd say, handing her the old pick. "Now put this carefully away so I can use it next year." And they'd look at each other very seriously, kiss very gently and say very quietly, "Merry Christmas, darling." Yes, those had been the perfect moments.

One of the boys, a friendly chap from the Midwest, passed by and called, "Hi, Bill! All ready for Christmas?"

"Yeah," Bill said drily, "all ready."

All ready and no place to go! But that wasn't quite true. He did have some place to go, a lovely place. His own little home, only a five-hour bus trip from camp. But he couldn't go because of a foolish quarrel they'd had during his last furlough. And because Bill, for once, had refused to give in.

"Well, I'm going now," he said. Then after a moment of tortured silence: "Good-by, Norma. I'll have a few days leave for Christmas. Let me know if you—if you—"

She cut in, her voice sounding high and queer. "Good-by, Bill."

The Midwestern boy came along again.

"Come on, the mail's in. Maybe we've got something." He took Bill's arm, pulled him along.

At the camp post office men were waiting eagerly for their names to be called. Bill was only half listening. He vaguely heard several "Thompsons" and suddenly he jerked his head in surprise, for "Bill Travers" had been called, and a slim package was traveling from hand to hand until it reached him. The neat, printed letters told him it was a gift from Norma.

Bill ran all the way back to his barracks and there, oblivious of the other fellows around him, began to open his present. Under the brown paper, there was white tissue and red ribbon, but no card. Then he burst into laughter. Then tossed the wrappings high up into the air and whooped, "Yippee! She wants me back!"

"What's up?" One of his companions came over grinning. Bill grabbed his cap. "I've got to get a bus ticket in a hurry. My wife sent me a beautiful gift, and I'm going home for Christmas!"

After his hasty exit his bunkmate peered cautiously into the cardboard case and called to the other fellows. "Come over here and take a look. Travers must be nuts, getting so excited over a present like this. Why, it's nothing but a rusty old ice pick!"

Miraculous Gift Easily Donated

Christmas is the season of Him who said "I am come that ye might have life." Could anything be closer to the spirit of Christmas than the gift of life to a dying man, You can make that miraculous gift this Christmas—with a pint of blood that costs you nothing and rewards you rightly in self-respect.

"Miracle" is not a word to be used lightly. But it is the only word that completely describes what your blood, in plasma form, can do.

Set a miracle in motion by calling the Red Cross blood donor center today—Franklin 7704.

War Bonds Ideal Christmas Gifts

"Give war bonds as Christmas gifts—the present with a future!" The San Diego County War Finance committee is conducting an aggressive campaign to impress upon citizens the desirability of making this Christmas a War Bond Christmas. And the idea, according to Philip L. Gildred, chairman, is taking hold everywhere.

"A war bond makes an ideal gift," he stated. "In the first place it is a highly acceptable gift—one that will grow in value with the years."

"Then, too, there is this to think about:

"Some day, this war will be over. When that day comes there will be a period of readjustment from wartime to peacetime. That's the time when a reserve, in the form of bonds, will come in mighty handy."

"That's the time when you can spend the money you save now, and buy far more with it, dollar for dollar."



Yuletide draws people closer together, helps us all towards quiet friendliness and group enjoyment of days like Christmas.

A most proper time for us to express our sincere appreciation for your friendship, and to wish for you an abundance of Christmas joy.

Mission Beach Hardware and Sport Goods

C. J. PAPPERT LEONA PAPPERT—Gifts for Everyone in the Family—

3795 Mission Blvd.

Mission Beach



FROM WHENCE DID THESE GLAD TIDINGS COME? NOT FROM ATHENS, NOR YET FROM ROME, AT THAT TIME THE HEART OF LITTLE COUNTRY, PALESTINE. ONE THOUSAND NINE HUNDRED AND FORTY-THREE YEARS LATER THE GLAD TIDINGS RING OUT AGAIN. NEED WE SAY THAT WE WISH YOU THE FULL JOYOUSNESS OF THIS HOLY SEASON?

Goodwill Industries of San Diego

Myron Insko, Superintendent

Constructive Philanthropy

Help Folks Help Themselves

Phone F-7401 for the Goodwill Truck to Call for Discarded Materials

"Not a Charity But a Chance"

BIRTHS

To Mr. and Mrs. Donald Roscoe, 4852 Muir, a daughter, Nov. 24.

To Mr. and Mrs. Clayton Scarborough, 5056 Voltaire, a daughter, at Scripps hospital, Nov. 21.

To Mr. and Mrs. Murrie J. Carrow, 1720 Evergreen, a daughter, Nov. 24.

To Mr. and Mrs. Warner C. Lincoln, 4319 Santa Cruz, a son, Nov. 25.

To Mr. and Mrs. Jesse R. Stone, 51p7 Brighton, a son, Nov. 21.



★ Uncle Sam is to be congratulated, for he has done and is doing a magnificent job. This is, indeed, occasion for Christmas cheer.

Our compliments to you, friends, our thanks, and our most hearty wishes for an enjoyable and truly happy 1943 Christmas season.

MR. and MRS. M. T. GOWER

4795 Voltaire Street



THE minute Tommy woke he remembered that it was the day before Christmas. And that meant—his breath escaped in a quick, white plume across his bed—Santa would soon arrive! The thought shot sudden warmth through his small body as he climbed out of bed and reached for a stocking. After supper he would hang one up . . . and, if it should have a hole in the toe like this one, that wouldn't matter. Santa, of course, understood why he had not had anything new for a long time.

"Tommy!" his mother's voice called. "Dress quickly, dear. It's very cold. That's why I let you sleep late."

Tommy turned and saw her watching him from the doorway. Her blue eyes looked tired, as if she had been up a long time.

"Mommy, will it be long before Santa comes?"

"I'll tell you about that later," she said. "Let's bring your things into the kitchen by the stove."

"I'm sorry there's no milk, dear-est," Mommy said. "Maybe I shall hear from the agency today and get a job and—"

He didn't want to talk about milk, or Mommy getting a defense job, or even ask why his Dad did not come home any more. "Mommy, what about Santa Claus?" he asked. So then she told him. He listened quietly, hot little tears burning his eyelids. She had told him the most dreadful thing he had ever heard in all his life. No wonder she cried, too.

"But, darling," Mommy said, wiping his eyes with her apron. "I have something nice for you. I was saving it for tomorrow but I'll let you have it now because it will



"Santa asked us to give you all these presents," the nurse said.

make you healthy and strong enough to be a soldier like Daddy."

She gave him a luscious, bright red apple.

Yes, he thought, if Santa had only had a mother who knew everything that was good for him, he wouldn't be so sick now that he couldn't go out with his presents tonight. And he would not be in the hospital.

Then a bright thought came to Tommy and he began to run. When he reached his destination he was out of breath. He hurried into the wide corridor, his small feet making silent steps on the heavily piled carpet which led to the reception desk. The white-uniformed nurse didn't see him as he stood there.

Tommy found his voice then. "Look," he said, "I've brought a present for Santa Claus. Will you please give it to him?"

"Oh—er—is Santa Claus here?" the nurse asked.

"Yes," said Tommy, nodding. "My mother told me. He's awfully sick with a cold and can't come out tonight."

Then the doctor spoke up. "Yes, darling, Santa is here and he's very ill." He leaned over and covered her hand with his. Looking straight at Tommy he said, "Sonny, you bet we'll give him your apple. I'll see that the rascal eats every bite of it!"

"And tell him to eat it slowly and chew up the skin. Then he'll get big and strong like my Dad." The nurse put her arm around Tommy then. "Just wait here a minute, little boy. Sit here in my chair and we'll be right back and tell you what goes on in Santa's room when he gets your gift."

He was looking at the tree when he saw the nurse and doctor appear from behind it. Their arms were loaded with Christmas packages and they were smiling and hurrying over to him. There was even a huge stocking, running over with toys and sweets.

"Santa ate your apple, sonny," the doctor said. "Thanks a lot," he said to tell you it made him feel so strong that he got right out of bed and went over to his closet where he had all these presents."

"He asked us to give them to you for him," the nurse said, "because he has a lot of business to do tonight at the soldiers' camps. He said you'd understand."

"Oh!" cried Tommy. "Gee!" All those wonderful presents when he hadn't expected anything. Wouldn't Mommy be s'prised!



Holiday Dinners in Ocean Beach Homes

Holiday dinners planned for informal family gatherings, gift exchanges around the tree and the gay laughter of tiny tots will be evident in many Beach homes. Breakfast guests on Christmas morning at the home of Mr. and Mrs. S. V. Grobecker, 4361 Santa Monica ave., will be Mrs. Grobecker's father, William H. Hall and Mrs. Hall. Later in the day Mr. and Mrs. Elmer Harris will entertain in their home on Poinsettia dr. for Mr. and Mrs. Hall.

Maj. and Mrs. G. C. Hart of Los Angeles have been economizing on gas to make their regular Christmas visit at the home of their son and family, Mr. and Mrs. George Hart on Newport ave. On Christmas eve the family will sing carols around the lighted Christmas tree. Mrs. Sarah Dolan and Martin Hart will be guests on the eve and at the holiday dinner.

Mr. and Mrs. Bob Stevenson will be guests of Mr. and Mrs. Jack Stevenson and family for Christmas dinner and exchange of gifts.

Mr. and Mrs. Wm. H. Anderson, Mr. and Mrs. Leroy Lee, Mrs. Evelyn Harris and Jack McHugh will be dinner guests at the home of Mr. and Mrs. Loyd Anderson Christmas day. Dinner will be served in the late afternoon.

Christmas eve this year will be observed by the Near family at the home of Mr. and Mrs. Claude Clavert. The lovely tree will be surrounded by gifts and the family Santa Claus will officiate. Members of the family will be Mr. and Mrs. C. F. Near, Mr. and Mrs. Henry Eulberg and family, Mr. and Mrs. Philip Moore and son Philip Fredrick, Mr. and Mrs. Loyal Near, Mrs. Loretta Haggerty and Dick Clavert.

Capt. and Mrs. Gordon Lilley expect holiday house guests Mr. and Mrs. Jack Bullock from Texas, Mr. and Mrs. Herbert Bullock and son from Glendale, Stanley Peterson, formerly of Honolulu now of Long Beach, and Mr. and Mrs. Lloyd Pfeiffer and young son from Los Angeles, expect to arrive here by Christmas.

Mr. and Mrs. O. J. Claspill and their son Frank, will entertain Mr. Claspill's mother, Mrs. Adah Claspill from San Diego, at dinner on Christmas day.

Mrs. E. A. Coull will join members of her family in San Diego at the Yuletide dinner. Her brother Thomas McNevin and Mrs. McNevin will be hosts with Mrs. C. S. Shank her sister, Mr. Shank and their daughters the Misses Mary, Frances and Dorothy completing the party. On Christmas morning Mrs. Coull will visit at the home of her daughter and son-in-law, Mr. and Mrs. Bob Bybee to share the happy occasion with her two grandsons around the toy-laden tree.

Mr. and Mrs. H. J. Golden will entertain relatives on Christmas day, serving a 2:30 dinner to the following guests: Glen Calhoun, Mrs. Gae Calhoun, Mr. and Mrs. Karl Agsten and two children, Marvin and Sharon, and Mr. and Mrs. Rex Calhoun.

Mother Goose School to Give Traditional Program

A traditional program of the Nativity in tableaux will be presented by the Mother Goose school Sunday afternoon at 3 o'clock, in the Wallace hall, 2083 Sunset Cliffs blvd. The entire school will form the cast of characters.

Eastern Star Notes

Point Loma chapter, O.E.S., will meet at 8 p.m. Monday, Dec. 20 in Point Loma Masonic hall. Fern Herbst, worthy matron, and Leroy Lee, worthy patron, will preside. Nellie Kidwell will be chairman of the after-chapter Christmas party where there will be an exchange of gifts.

Gifts for Ships at Sea

At the last regular meeting of the Ocean Beach Women's club, Mrs. C. H. Woolley, past chairman of the Servicemen's club, was authorized to present the \$44.44 balance on hand, to the U. S. O. women's committee to buy small gifts for service boys at sea and also for ships that will dock unexpectedly at Christmas time.

The gifts wrapped in holiday colors will be placed in large grab-bags, so each service man will be remembered.

FROM HILLTOP . . .

Mr. and Mrs. Glen Jones and their daughter, Miss Betty Jones are moving from their home, 4444 Niagara, which they sold to Mr. and Mrs. Emil Olson, recently from Iowa, to 4805 Newport ave., purchased some time ago. They expect to be fairly well settled by Christmas, after some renovating and painting. Mrs. Olson is Mrs. Don Cochrane's sister.

BIRTHDAY REMEMBRANCE

Mrs. Alice Morris was pleasantly surprised on her birthday last Sunday when the employees of Morris Market presented to her a beautiful basket of flowers.

NORTHERN VISITORS

Ensign and Mrs. C. E. Knight, of San Francisco, have been the welcomed guests of Mr. and Mrs. Henry Golden, 4926 Del Monte. The visitors remained two weeks and even the rain did not hinder their good time.

Mrs. J. M. (Irene) Romig of La Mesa, sister of Mrs. Frank McElwee, submitted to a major operation Wednesday of last week at Mercy hospital. She is progressing nicely and expects to be home soon.

Dance Studio Christmas Party

Miss Lucille Iverson will entertain different-age groups at a gay Christmas party on Thursday, Friday and Saturday. She will be assisted by her mother, Mrs. Margaret Iverson. Gifts will be exchanged around a bright and shining Christmas tree. Miss Iverson will present favors to each little guest.

Those attending will be: Janice Winquist, Virginia Mitchell, Martha Jane McGinnis, Patsy Henderson, Patsy Cook, Martha Carnes, Sandra Martin, Mary Ellen Jones; Patsy Brame, Carol Ann Cameron, Dickie Ann Duffy, Stefni Hancock, Donna Hanson, Shelby Harrison, Betty Sues Johnson, Karen Korsted, Margaret Lape, Patti Ann Mellison, Kay Ellis, Niko Sakellariou, Carol Ann Fredicks;

Jerry Berkman, Joan Bjork, Sally Bonham, Beverly Branson, Dorothy Coleman, Mary Ellen Coleman, Joan White, Molly Ann Engleheart, Arland Ernst, Sandra Forsay, Donna Mae Freer, Judith Grape, Helen Louise Haywood, Barbara Hayworth, Kay Kerley, Linda Leary, Betty McMullen, Dorothy Myers, Florence Sieckman, Beverly Swallow, Claudia Swann, Beverly Tomlinson, Patty Lou Vance;

Nancy Westphal, Mary Ward, Cynthia Turner, Shirley Smith, Elaine Sommermeier, Susan Shaw, Beverly Roe, Sue Ann Overdeer, Gay Overdeer, Mary Lou Olson, Donna Lee Muchmore, Patsy Jones, Phyllis Jennings, Pamela Jackson, Nancy Holman, Katherine Hicks, Janet Helbig, Bobbie Gullidge, Carol Lee Fowler, Pearl Fisher, Mary Dinkheller, Cherie Camus, Lois Block, Joyce Block, Vivian Bish, Mary Baird, Jane Baird, Beverly Bogan, Lorna Jean Armstrong, Doris Sills, Barbara Sills; Mary Wilson, Arlene Williams, Marianne Wilkinson, Marjorie Wilbanks, Jeanette Wallace, Betty Thomson, Judith Stangel, Barbara Putney, Virginia Putney, Mary Helen Parkes, Donna Ockerman, Joan McCauley, Dorreen McCann, Dianna Johnson, Joy Hecutt, Judy Ann Hennessey, Jafern Herbster, worthy matron, and Leroy Lee, worthy patron, will preside. Nellie Kidwell will be chairman of the after-chapter Christmas party where there will be an exchange of gifts.

A Friend Or Two

By WILBUR D. NESBIT

*There's all of pleasure and all of peace
In a friend or two;
And all your troubles may find release
With a friend or two;
It's in the grip of the clasping hand
On the native soil or in alien land,
But the world is made—do you understand?
Of a friend or two.*

*A song to sing and a crust to share
With a friend or two;
A smile to give and a grief to bear
With a friend or two;
A road to walk and a goal to win,
An inglenook to find comfort in,
The gladdest hours that we know, begin,
With a friend or two.*

*A little laughter; perhaps some tears
With a friend or two;
The days, the weeks, and the months and years
With a friend or two;
A vale to cross and a hill to climb
A mock at age and a jeer at time—
The prose of life takes the lilt of rhyme
With a friend or two.*

*The brother-soul and the brother-heart
Of a friend or two
Make us drift on from the crowd apart,
With a friend or two;
For come days happy or come days sad
We count no hours but the ones made glad
By the hale good times we have ever had
With a friend or two.*

Mr. and Mrs. Sam Maido and daughter, Patricia of Beaumont, Texas, will be Christmas day guests of Mr. and Mrs. S. Sivak, 4650 Niagara.

Mrs. M. P. Tackwell of Phillipsburg, Kan., arrived in Ocean Beach recently and is spending the winter with her sister, Mrs. R. E. Weeks at 5086 Muir ave.

Mrs. C. F. Near will return to her home in time for the holidays. She has been visiting her sister, Mrs. Minnie Reed of South Gate, the past two weeks.

Mr. and Mrs. Pat Lott came down from Oakland for a two-day visit at the home of Mr. and Mrs. S. Sivak, 4650 Niagara, before Mr. Lott reported for overseas duty.

Frank B. McElwee jr., with the 42nd division (Rainbow) at Camp Gruber, Okla., writes home that he expects to complete basic training this month. He is enjoying the work a lot, he states, and really likes army life.

John E. Loftus has been "enjoying" poor health the past week, along with the rest of we afflicted mortals.

L. A. Dean, U.S.N., and Mrs. Dean of Peoria, Ill., are the house guests of Mrs. Horace Rigg, 4835 Saratoga. Mr. Dean is stationed at the destroyer base.

Mrs. Robert Bell and her daughter, Dorothy, have both been ill with colds. Mrs. Bell's mother, Mrs. C. H. Woolley is a good nurse, they found out.

Mr. and Mrs. Fred Lewin, are numbered among those ill. They are improving now.

At Morris Market, Mr. and Mrs. Eddie Hudson and Mr. Wylie have been missed from their respective positions.

Mrs. Edith Reich has been ill 10 days with pleurisy.

FRIED'S

5010 NEWPORT Avenue

ROBES for HER GIFT

Rayon "suede" robes in beautiful combination colors
Luxurious dressing gowns in flowered rayon
Warm padded robes in rayon or cotton

Prices \$7.98 - \$12.98

MAKE IT A PERFECT CHRISTMAS

Winter's Fair and Warmer

In a rayon crepe quilted robe—gay as a holiday and speaking of holidays—here's a perfect Christmas gift! White with red, pink with blue, matched or contrasting lining. Sizes 10 to 20.

\$13.50

OPEN EVENINGS TILL 9

FROM NOW TO CHRISTMAS

Veda Moss Sport Shop

5032 Newport

Half Block From Ocean

Best Wishes to Distant Subscribers

One of our favorite words is friendship. On this third Christmas since Pearl Harbor, our friendship list has grown to enormous proportions. Included in the list are above all those "In the Service." To them, Waves, Wac, Spars, Army, Navy and Marines we extend our warmest and sincerest good wishes, wherever they may be, on land or sea, a cheery Christmas and eventual New Year.

Pfc. C. D. Andre, El Paso, Yuletide spirit. For Victory Shall Texas; EM 1c Charles Gleeves, Be Ours.
Noumea, New Caledonia; Sgt. H. A. Hartvigsen, c/o P.M., Seattle, N. Y.;
Wash.; Sgt. Rudolph Hindmas, c/o P.M., New York, N. Y.; H. C. Larsen, Fleet P.O., New York, N. Y.; Richard P. Littler, Treas., ure Island, San Francisco; Pvt. Frank B. McElwee, Camp Gruber, Okla.; Pvt. Robert F. Reed, Bangor, Maine; J. Reich, Anchorage, Alaska.
W. H. Whiteside, Sgt. Stanley Barskey, Pvt. Clyde E. Coull, L. M. Horton, Edward R. Wood, Lt. W. R. deLyle, Pfc. L. L. Emerson, c/o P.M., San Francisco.
E. W. Andre, Donald B. Deger, Geo. E. Robertson, Wayne Rosenberg, F. W. Stone, Earl B. Wilcox, Ernest Woodhead, all c/o Fleet P.O., San Francisco.
Cadet-Mid. Walter Vogel, Barryhall, N. Y.

Then to our far-away friends listed below we wish "A Merry Christmas" and "Cheerful New Year." Is homes where the star appears in the window for loved ones serving their country, let all hearts hold reverend to the (more next column)

The Brownie group, numbering 70, will go Christmas caroling, on Monday evening starting at 6:30, led by Mrs. Gordon Lilley, Mrs. George Hart, Mrs. Rita Muchmore and Mrs. Hagen.

Mrs. J. E. Young, 4330 Coronado ave., entertained at dinner recently, as a farewell gesture to Lt. Bill Schultz, Army A.C. fighter squadron, and complimenting Mrs. William Perry on her birthday. Mr. and Mrs. Perry are the house guests of Mrs. Young. Lt. Col. Young, U.S.A., is stationed in Hawaii.

News want ads get results

H. L. Duckett, Sonoma, Calif.; L. A. Goodwin, San Francisco; W. H. Hessler, Annapolis, Calif.; Mrs. Fred Hertel, Oakland, Calif.; Mrs. J. D. Kinnaird, San Francisco; Wm. O. Morris, San Francisco; Mrs. Helen Plank, Riverside, Calif.; Mrs. J. D. Swisher, E. Oakland, Calif.; V. Vincent, Santa Monica, Cal.; Mrs. Emma Winans, Mill Valley, Calif.; Mrs. Rose Kas, Fontana, Calif.; Mrs. O. Hawkiss, El Monte, Calif.; Mrs. L. Van Hook, El Cajon; C. O. Carl, Escosido; Mrs. J. W. Major, Descanso; Mrs. Jesse Prudy, Pine Valley, Calif.



The Market Basket

4967 Newport Ave. FREE PARKING Across the Street
100% Independently Owned and Operated
Operated as an OPA '4' Store—meaning our prices are set at lowest level

Wanted!
Waste Fats
For
Gun Powder

Bring it to us
O. F. HERREMAN

Christmas Trees

1000 Silver Tip Firs
of all sizes

Also a new shipment of

Evergreens . . 50c up

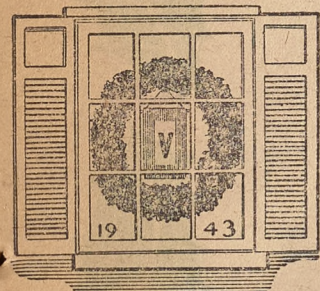
Antrol Sets	set of 4	39c	Sierra Pine	2 bars	13c
Antrol Syrup	4 oz	19c	White King Toilet	3 bars	14c
Snarol	1 lb 24c—2½ lb	49c	Scotch Cleanser	2 pkg	19c
3-in-1 Oil	2 oz 10c—6 oz	23c	Red Heart Kibbled	11 oz pkg	10c
Old English No Rub Wax	pt 39c—qt	69c	Oakite	10c	
Hypno	qt	9c	Parson's Ammonia	10 oz 7c—32 oz	18c
Linat Starch	12 oz 9c—3 lb pkg	22c	Gold Medal Flour		
Fisher's Zoom	20 oz	19c	5 lb 33c—10 lb 60c—25 lb	1.39	
Fisher Wheat Germ	1½ lb	23c	Drifted Snow Flour	5 lb 32c—10 lb	58c
Fisher Corn Meal	2 lb	14c	Sunbrite Cleanser	3 for	14c
Gerber Strained Baby Food	4½ oz 3 for	20c	Pard Dog Food	8 oz	10c
Gerber Junior Foods	4½ oz 3 for	20c	Libby Green Tomato Slices	No. 2½ glass	23c
Gerber Cereal	8 oz pkg	12c	Del Haven Grapefruit Jc	No. 2 12c—46 oz	27c
Gerber Oatmeal	8½ oz pkg	12c	Del Monte Ready-to-Serve Prunes		
Pillsbury Flour	5 lb 34c—10 lb	59c	No. 2½ glass	22c	
Larsen's Veg-All	14½ oz	15c	Del Monte Fruit Cocktail	No. 2½	29c
Libby's Deviled Meat	¼ can 4 for	25c	Del Monte Large Prunes	2 lb pkg	29c
Libby's Garden Sweet Peas	No. 2 can	15c	Del Monte Raisins—Seedless	15 oz pkg	11c
Hi Ho Wafers	1 lb	20c	Del Haven Cut Green Beans	No. 2	12c
White King Granulated	22 oz pkg 23c—46 oz pkg	46c	Del Haven Corn, White or Golden	No. 2 13c	
Scotch Granulated	22 oz pkg 20c—48 oz pkg	40c	Carnation Quick Wheat—small	11c—lg	22c
White King Bar	3 bars	14c			

CHRISTMAS TREES

FINEST EVERGREEN AND SILVER TIPS

Friday, December 17, 1943

THE OCEAN BEACH NEWS—for Point Loma and the Beaches

There'll always be
a Christmas

At Christmas time we realize more than ever how much it means to have the Friendship and good will of folks like you please accept our sincere thanks and our good wishes for a victorious year

FRIED'S

5010 Newport Avenue



AMONG the things for which our boys are fighting is the right to celebrate Christmas in the traditional American way. It is with particular pride in our country's accomplishment in this direction and with firm faith for the future that we send you now our heartiest Christmas wishes.

CHICKEN INN CAFE

5054 Newport Avenue

Edna Sayles Altese Yeargin



What value is gratitude if it forever remains unexpressed? We are grateful to you for the loyalty which has enabled us to make measureable progress during these difficult times. And we want you to know it.

WE WISH FOR YOU IN 1944
LOADS OF GOOD LUCK

Veda Moss Sportswear

MARY FOLD

GRACE RIPPEE



O. W. JORDAN

PLUMBING

HEATING

Ocean Beach
Transfer

Gene Henderson

STORAGE

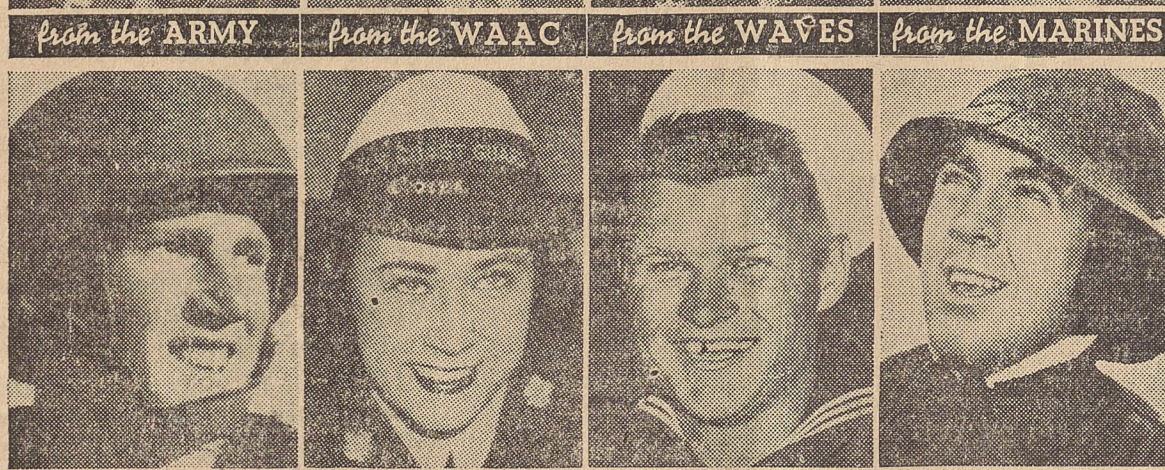
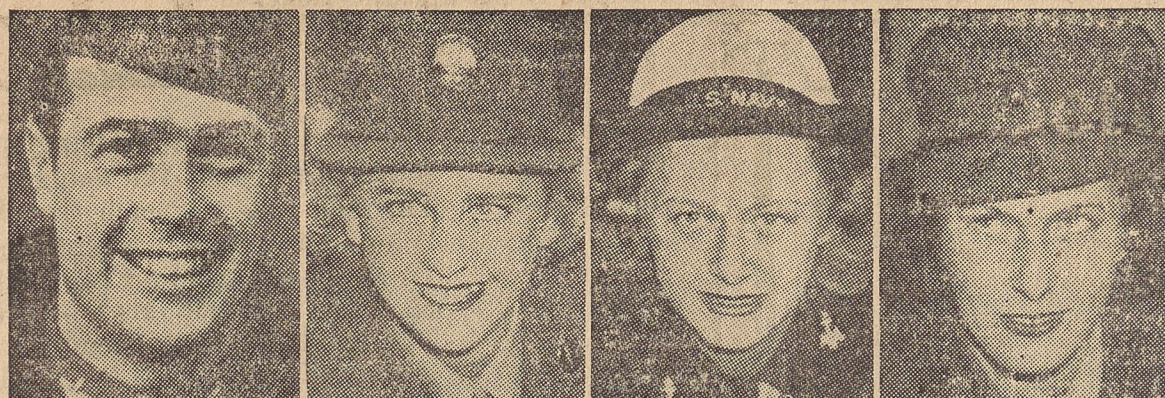
RAILWAY EXPRESS

5040 Newport

B-3271

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'Silent Night'

"Silent Night, Holy Night!
All is calm, all is bright:
Round yon Virgin, Mother and Child..."

The Christmas carol which has stirred the world by the depth of its understanding, the strength of its emotional appeal and its simplicity of diction, was given to the world by a priest and the teacher in his parish. Written for a Christmas festival in 1818 by Joseph Mohr and put to music by Franz Gruber, "Stille Nacht" was finished in a little village in Austria.

Received with delight by enthusiastic parishioners, this carol found its way around a world that seemed to be listening for just this echo of the angel song.

Do You Want to
Hear Carolers

The young people of the Point Loma Methodist church will hold their annual "Community Christmas Caroling" for the sick and shut-ins.

If there are any who would enjoy hearing these young people sing and those who cannot get to the regular service of our churches, please call Rev. Robert, Bayview 5509.

You may either win your peace or buy it; win it, by resistance to evil; buy it, by compromise with evil.—John Ruskin.

Yule Wreaths
Easy to Make

This year, the home wreath maker can use a bit of ingenuity and concoct perhaps handsomer wreaths than ever.

Wire is scarce, so unless last year's wire frame was saved, a substitute will be needed. Some people twist two or more small, tough switches from hazel, maple or dogwood. They use this, bound with moss, as a base for the holly or evergreen wreath.

A wire coat hanger, bent to circular shape, is good for a wreath, and has the merit of being universally obtainable.

The evergreens or holly to be used for making the wreath should be cut into short lengths, longer for a large wreath, shorter for one of small diameter, but about six inches the general length.

The short sections are gathered into little bunches and wired onto the wire foundation. Strong green cord can be used to fasten them on, too, wrapping it over and over around the frame. Small wire is better if obtainable.

Another way of making a wreath is to wire each small bunch of the greens onto a toothpick, then stick these into the moss-covered framework. But for this method there must be a framework an inch or two broad instead of a single wire circle.

Holly, spruce, Douglas fir, cedar and many of the ornamental nursery varieties of evergreens may be used to make the wreath.

holiday greetings



JUST as surely as there'll always be little boys and girls, and big boys and girls, too (especially around Christmastime), that surely there will always be a Christmas. Our wish for you is that this Christmas season of 1943 be the most memorable you have ever known.

KIWANIS
CLUB

Children play in Esther Short Park of Vancouver, Washington, beneath a heroic statue dedicated to the pioneer women who came with their husbands and children into the Northwest country, newly opened after the Lewis and Clark expedition.

Pioneer Woman



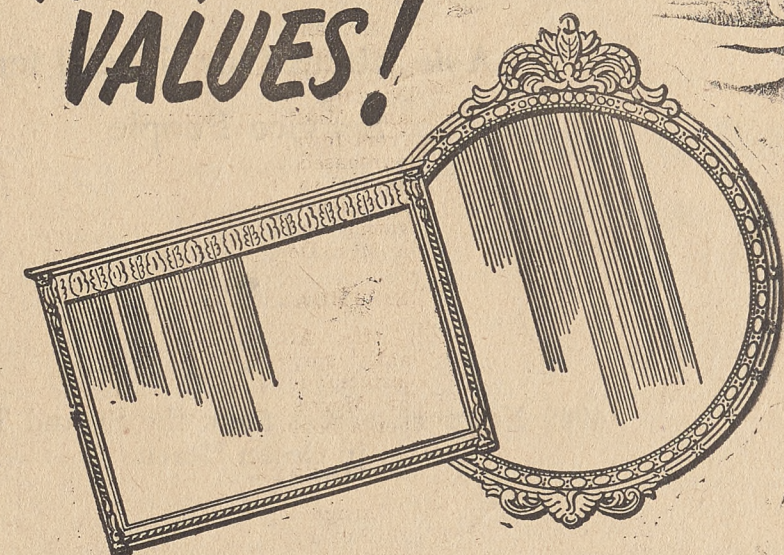
There is little cause for mirth in occupied Europe and even the children have little stomach for play. Millions have been orphaned by Nazi guns or labor camps; all are undernourished and will bear the scars of this war to their dying day.

Prepare for Peace;
Buy War Bonds

for your home...OR THEIRS

MIRRORS
Real Xmas
VALUES!

We offer a selection of frames and sizes really amazing for these times. Come in and see them! Every mirror crystal-clear Pittsburgh plate glass. Beautifully gift-packaged. And how you'll like our prices!



Priced from 5.50 to 15.65

Ocean Beach Furniture

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SAFEWAY

SUGGESTION FOR YOUR
HOLIDAY BAKING

Kitchen Craft Flour	\$1.15
10 lb bag...48c	25 lb bag
Gold Medal Flour	\$1.29
10 lb bag...55c	25 lb bag
Harvest Blossom Flour	99c
10 lb bag...42c	25 lb bag
Large Eggs	doz 55c
Grade A—in cartons	
Baking Powder 16 oz can	16c
Calumet	
Del Monte Raisins 15 oz	12c
Seedless—4 Points per pkg	
Mixed Nuts	lb 45c
Potatoes	10 lbs 33c
U. S. No. 1 Russets	
Potatoes	10 lbs 37c
U. S. No. 1 Burbanks	
Delicious Apples . . .	lb 9 1/2c
Extra Fancy and Fancy Grade	
Pippin Apples	lb 9c
Fancy and C Grade	
Navel Oranges	lb 7 1/2c
Yellow Onions	lb 4 1/2c
Red Yams	lb 10c
Lettuce	lb 8c
Celery	lb 6c
Canterbury Tea 1/4 lb	22c
Edwards Coffee	lb 27c
Pla-Safe Matches 6 boxes	22c
Comfort Tissue 4 rolls	28c
Rinso 24 ox pkg	23c
Lux Toilet Soap 3 cakes	20c
Swan Soap 3 lg cakes	29c

BRING YOUR SHOPPING BAGS WITH YOU
AS THERE IS A SHORTAGE OF PAPER BAGS

POINT LOMA CHAPTER
No. 490, Order of Eastern Star
Fern Herbst, W. M.
B-3739
Ella Cole, Secretary
4557 Brighton Ave.
1st and 3rd Monday
8 p.m.

Point Loma Lodge 620
F. & A. M.
Stated Meeting—
First Thursday
H. K. Rankin, Worshipful Master
Leroy W. Lee, Secretary
4961 Newport Avenue

ROYAL NEIGHBORS
OF AMERICA
Ann Cordingly Camp 10665
1st & 3rd Friday, 7:30
Pansy Schneider, Oracle
Minnie Kidwell, Recd.
4744 Voltaire, B-4859
Community House, Mission Beach

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Backing the Attack
WITH WAR BONDS

Save money
when you borrow
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This is a quick, friendly, confidential service available through any branch. The cost of a Bank of America loan is substantially less than the cost of many others and this cost includes life insurance on the borrower to retire any unpaid balance on the loan. Most important, when you borrow through Timeplan, you establish a valuable statewide credit relationship for other personal financial needs. Most loans are made without co-makers, wage assignments or other security. Auto and salary loans may also be arranged. There are good reasons why Timeplan is the most popular lending service in California today.



Best Wishes to All

THE OCEAN BEACH NEWS—for Point Loma and the Beaches

Friday, December 17, 1943

BONNIE JEANNE

PHOTOGRAPHER OF CHILDREN

"Our Sincere Wishes to You
For this Coming Year"



Ask About Our Special for
Service People

4949 Newport, across from the Strand Theatre
in Ocean Beach

'Located away from downtown noise and crowd'

GRAND OPENING

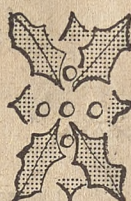
Mabel & Lynn's COFFEE SHOP

Saturday, December 18

1877 Bacon Street
Ocean Beach, California

Old Friends and New are Invited to Enjoy a
Full Dinner at our New Location

MABEL and LYNN PRICE, Proprietors



A Christmas Letter

The inn is dust, in shifting sands;
Beneath the star, the manger stands
Through ages for each traveler
Who comes, with frankincense and myrrh,
To kneel before the Child, apart
In Holy Land or one's own heart.
The hooded falcon, thronged above
The dead wrist dies . . . and not the dove.
Mad power, for a time, may scar
And darken earth . . . but not the star.
It is the star that leads us back—
When despots fall and vandals sack
The ashes—to the manger, still:
It always has; it always will.
Above all black-outs time may know,
We see the one unfailing glow.
Deep down in dungeons of despair
We look: the Light is shining there!
And down below or high above
All human wrong—the Saving Love!
I write this, since I can not be
With you beside your Christmas tree,
And you can not come out to mine,
That valiant and majestic pine,
In snow upon its starry height.
But we are very close tonight—
We have our love, where'er we are,
The Child, the Manger! . . . Tree and Star!

"And the angel said unto them, fear not; for behold,
I bring you good tidings of great joy, which shall
be to all people. For unto you is born this day in
the City of David a Saviour which is Christ the
Lord."

WE DO REMEMBER YOU IN LOVE AND
WISH YOU AND YOURS AT HOME AND
"OUT THERE" A

Merry Christmas

Point Loma Methodist Church

1984 SUNSET CLIFFS BLVD.
REV. JAMES F. ROBERTS, PASTOR

THREE STRIKES AND YOU'RE OUT!

And You Will Be Out Too If You Wait
GIFTS THAT HE WILL LIKE

HICKOK BELTS	AIRMAN JACKETS
SWANK BELTS	LEATHER JACKETS
PIONEER SUSPENDERS	MEN'S MUFFLERS
HICKOK SUSPENDERS	MEN'S GLOVES
SWANK SUSPENDERS	MEN'S HOSE
HICKOK JEWELRY	VAN HEUSEN JACKETS
SWANK JEWELRY	TIE and HANDKERCHIEF SETS
BLOCK-BILT JACKETS	LEATHER WALLETS
LOUNGING ROBES	CIGARETTE CASES
TIE RACKS	MEN'S VESTS
MONEY BELTS	MEN'S SHORTS
WALLET INSERTS	SWEAT SOX
TOILET SETS	SWEAT SHIRTS
TRAVEL SETS	ALL WOOL SPINNERS
WOOL HOSE	ALL WOOL COAT SWEATERS
	ALL WOOL SLIPOVERS
MEN'S RAIN COATS	MEN'S TEE SHIRTS
NOVELTY ASH TRAYS	NOVELTY CIGARETTE CASES
PHOTO HOLDERS	KEY CHAINS
FLANNELETTE PJ's	HOLLYVOGUE TIES

ALSO

MEN'S SLACKS WITH PLEATS AND CUFFS
MEN'S ALL WOOL LEISURE COATS
MEN'S ALL WOOL SPORT COATS

AND THE FINEST SELECTION OF SPORT SHIRTS IN THIS AREA

Sportswear by MARC

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